

# HEROES TAKE FLIGHT!

IT'S A NEW ERA FOR THE IDAHO® POTATO FIELD FORCE AND THEIR NEWEST MEMBER, DAVE!

WE'RE UP, UP  
AND AWAY TO POWER  
POTATO PROFITS  
NATIONWIDE!

WOW!  
WE CAN  
FLY!

OF COURSE, DAVE!  
WHAT DID YOU THINK  
WE'D DO? TAKE  
A CAB?



THE NEW IDAHO® POTATO FIELD FORCE IS ALWAYS HERE TO POWER POTATO SALES NATIONWIDE!  
DON'T HESITATE TO CALL ON THEM! [IDAHOPOTATO.COM/RETAIL](http://IDAHOPOTATO.COM/RETAIL)