

# 2025

IDAHO® POTATO

# Shippers & Processors

DIRECTORY



IDAHO POTATO COMMISSION

Shoshone Falls, the “Niagara of the West” and one of Idaho’s most iconic natural landmarks, is located on the Snake River.

# Idaho Potato Commission

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Established in 1937, the Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous Grown in Idaho® seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes. Idaho's ideal growing conditions, including rich volcanic soil, climate, and irrigation, differentiate Idaho® potatoes from potatoes grown in other states.

This directory is published by the IPC and contains a listing of licensed fresh shippers, brokers, and processors at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here use genuine Idaho® potatoes, and their packs and products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2025 Edition.



Always look for these Grown in Idaho® seals for the best potatoes.

[idahopotato.com/directory](http://idahopotato.com/directory)

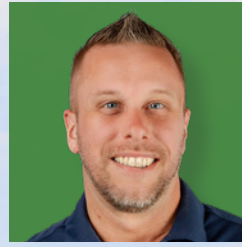
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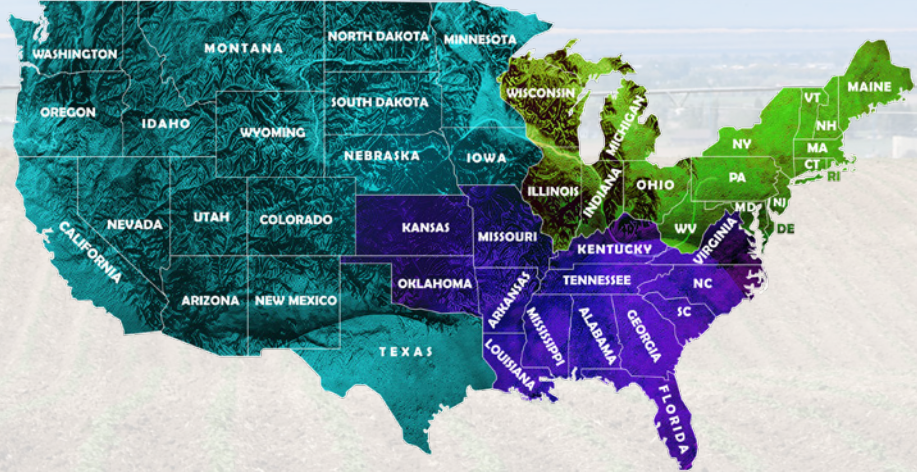


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## Foodservice Promotion Directors





Idaho® potatoes are unmatched in their exceptional quality, wholesome taste, and wide varieties. From the go-to Russet Burbank to the popular Russet Norkotah, we proudly offer you the finest potatoes from the Best Earth on Earth™.



## Russet Burbank

**Background:** The Russet Burbank variety was developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. It's a late-maturing variety that requires a 140- to 150-day growing season.

**Appearance:** The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

**Flavor Profile:** A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

**Usage:** Fresh, frozen, or dehydrated, this variety is ideal for all preparation styles.

**Shippers for This Variety:** Visit [idahopotato.com/directory/varieties/2](http://idahopotato.com/directory/varieties/2)

## Russet Norkotah

**Background:** The Russet Norkotah variety was released in 1987 by North Dakota State University. This variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety. Available August through June.

**Appearance:** Excellent conformation; attractive medium brown color with a long to oblong shape.

**Flavor Profile:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations grown in Idaho have higher starch content.

**Usage:** Grown primarily for the fresh market. Because of the uniform appearance, this variety has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.

**Shippers for This Variety:** Visit [idahopotato.com/directory/varieties/3](http://idahopotato.com/directory/varieties/3)

## Alturas Russet

**Background:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**Appearance:** Excellent conformation and an attractive medium brown color with an oblong shape. They tend to be short.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**Usage:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.

**Shipper for This Variety:** Kingston Fresh

## Bannock Russet

**Background:** The Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

**Appearance:** It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. The Bannock Russet, in comparison with the Russet Burbank, has consistently produced greater U.S. No. 1 yields.

**Flavor Profile:** Similar to the Russet Burbank.

**Usage:** When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration than a Russet Burbank. Medium to high solids.

## Blazer Russet

**Background:** Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

**Appearance:** The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russeting on their brown to tan skin, with firm, cream-white or white flesh inside.

**Flavor Profile:** Similar to the Russet Burbank, it yields dry and fluffy baked potatoes and golden fries with a crisp outer flesh and a dry, mashed flavor center.

**Usage:** Well suited for fresh-market sale or for potato processors to make into frozen potato products.





## Classic Russet

**Background:** Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

**Appearance:** The Classic Russet has an excellent tuber shape and appearance, a high proportion of No. 1s, high solids, and a good fry color.

**Flavor Profile:** The Classic Russet has a higher protein content than many of the standard russet varieties (22-32 percent greater). It also has a high culinary rating, with qualities similar to the Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

**Usage:** Sold in fresh-pack markets and processed right out of the field or during the early storage season.

**Shippers for This Variety:** Moody Creek Produce, Inc., and Wada Farms Potatoes

## Clearwater Russet

**Background:** Released by the Tri-State Breeding Program in 2009, this is a medium to late variety for both fresh and processing markets. It has high protein content, measuring 38 percent greater than the Russet Burbank. This variety has an exceptionally high yield average and specific gravity, along with high solids.

**Appearance:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and average tuber size is medium. The flesh is white to creamy white and firm.

**Flavor Profile:** Qualities similar to the Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming the Ranger Russet and Russet Burbank in tests.

**Usage:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends as well as most internal and external tuber defects.

## Mountain Gem Russet

**Background:** The Mountain Gem Russet, known as A03158-2TE prior to release, is a medium- to late-maturing variety having both high early- and full-season yields.

**Appearance:** The Mountain Gem's oblong-long, medium russeted tubers have higher protein content than standard potato varieties.

**Usage:** The Mountain Gem's high U.S. No. 1 yields, coupled with excellent culinary and nutritional qualities, make it an excellent candidate for fresh-market production. It also maintains acceptable reducing sugar concentrations and fry quality from storage and does well with early processing. Excellent culinary usage.



## Ranger Russet

**Background:** The Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**Appearance:** Long and slightly flattened shape with a medium russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**Flavor Profile:** Culinary traits: Bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**Usage:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) and low sugars, this variety processes well for lightly colored fries with good texture.

## Teton Russet

**Background:** The Teton Russet is the product of a 14-year research cooperative between the USDA, University of Idaho, Oregon State University, and Washington State University potato breeding programs. With its acceptance, the Teton Russet became the ninth variety of potato to be used by McDonald's in North America.

**Appearance:** The Teton Russet is a cross between the Blazer Russet and Classic Russet. The tubers are oblong with moderate russet, good skin, and shallow eyes.

**Usage:** Noted for both fresh market and processing. Produces excellent fries.

## Umatilla Russet

**Background:** The Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the USDA Agricultural Research Service in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**Appearance:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. The Umatilla produces significantly more U.S. No. 1 tubers of 12 oz. or larger than the Russet Burbank typically does.

**Flavor Profile:** Taste test panels have rated the flavor and texture of the Umatilla to be at least as good as or better than the Russet Burbank.

**Usage:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, the Umatilla Russet has less glucose and sucrose accumulation in storage compared to the Russet Burbank.





Traditionally, Idaho has been known for its russet potatoes; after all, that's what made us famous! We grow billions of pounds of potatoes yearly, most of which are russets. But many acres are now devoted to other potatoes, like reds and yellows. In fact, Idaho is the #1 grower of yellow potatoes in the U.S. We continue to be your one-stop shop for ordering a wide array of excellent varieties.



## All Blue

**Appearance:** Smooth, oblong, medium size, with deep blue to almost purple skin.

**Flavor Profile:** Moist, firm flesh with a slightly grainy texture.

**Usage:** Fresh market. Especially suited to potato salads.



## Bintje

**Appearance:** Small- to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**Flavor Profile:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**Usage:** Best served roasted or as french fries. Often seen as the standard for European-style or Belgian fries.

**Shipper for This Variety:** Wada Farms Potatoes



## Cal Red

**Appearance:** The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.

**Flavor Profile:** Waxy; makes a good potato salad; skin color stays red.

**Usage:** Fresh market.

**Shipper for This Variety:** Eagle Eye Produce



## French Fingerling

**Appearance:** Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.

**Flavor Profile:** Has a delicate, nutty flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.

**Shippers for This Variety:** Eagle Eye Produce; Potandon Produce, LLC; Wada Farms Potatoes; and Wilcox, Floyd & Sons, Inc.



## Huckleberry Gold

**Appearance:** Round to oval tubers with purple skin and yellow flesh, noted for their excellent culinary qualities and high level of antioxidants.

**Flavor Profile:** Good potato flavor.

**Usage:** Primarily used for mashed potatoes and in salad preparations. Roasting and boiling are also popular cooking procedures.

**Shipper for This Variety:** Genesis Organics, LLC



## Ida Rose

**Appearance:** Round to oval tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.

**Flavor Profile:** Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.

**Usage:** General purpose. Popular as a salad potato.

**Shipper for This Variety:** Eagle Eye Produce



## Milva

**Appearance:** Bright yellow flesh with pale yellow skin.

**Flavor Profile:** Waxy type. Suitable for boiling because it stays firm and does not readily discolor.

**Usage:** General purpose. Popular as a salad potato.



## Norland

**Appearance:** Tubers are oblong, smooth, slightly flattened, and medium red, with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep, dark red skin color is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**Flavor Profile:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**Usage:** Fresh—excellent for boiling, roasting, and salad preparations.

**Shippers for This Variety:** Eagle Eye Produce; Potandon Produce, LLC; Wada Farms Potatoes; and Wilcox, Floyd & Sons, Inc.





## Purple Passion

**Appearance:** Purple skin and dark purple flesh. High in antioxidants and ideal for the fresh fingerling market, with few tuber defects.

**Flavor Profile:** Excellent fingerling flavor.

**Usage:** Fresh market.



## Purple Peruvian

**Appearance:** Fingerling tubers with purple skin and dry, earthy, bright-purple flesh.

**Flavor Profile:** Mild potato flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.

**Shippers for This Variety:** Eagle Eye Produce; Wada Farms Potatoes; Wilcox, Floyd & Sons, Inc.



## Red La Soda

**Appearance:** Light-red or pink color, oval shape with smooth skin. Eyes have medium depth.

**Flavor Profile:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**Usage:** Fresh market.

**Shippers for This Variety:** Eagle Eye Produce; Potandon Produce, LLC



## Red Thumb Fingerling

**Appearance:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**Flavor Profile:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**Usage:** This variety is best when roasted and is also suitable for potato salads.

**Shippers for This Variety:** Southwind by Wilcox and Wada Farms Potatoes



## Ruby Crescent

**Appearance:** Rosy-skinned tubers with moderately dry, yellow flesh.

**Flavor Profile:** Mild, slightly nutty flavor.

**Usage:** Especially suited to potato salads or roasting.

**Shippers for This Variety:** Eagle Eye Produce; Wada Farms Potatoes; and Wilcox, Floyd & Sons, Inc.

## Russian Banana

**Appearance:** Small fingerling tubers with buff yellow skin and light yellow, waxy-textured flesh.

**Flavor Profile:** Has a rich, buttery flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.

**Shippers for This Variety:** Eagle Eye Produce; Southwind by Wilcox; Wada Farms Potatoes; Wilcox, Floyd & Sons, Inc; GPOD of Idaho

## Yellow Finn

**Appearance:** Dark-yellow, flesh, with a flattened pear or oval shape and light, tan-yellow skin.

**Flavor Profile:** Waxiness gives it a moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**Usage:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.

## Yukon Gem

**Appearance:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**Flavor Profile:** Good waxy to drier texture with a golden buttery taste.

**Usage:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.

## Yukon Gold

**Usage:** Relatively light-yellow skin color, with a yellow interior and moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**Flavor Profile:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

**Usage:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used in mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.

**Shippers for This Variety:** Eagle Eye Produce; Kingston Fresh; Wada Farms Potatoes; Wilcox, Floyd & Sons, Inc.





Licensed fresh shippers are Idaho-based companies that work with Idaho® potato growers to receive, sort, pack, and ship products out from an active shed.

## Arrowhead Potato Company

arrowheadpotatoes.com



### Mailing Address

223 Scott Ave  
Rupert, ID 83350

### Physical Shipping Facility

223 Scott Ave  
Rupert, ID 83350

**Tel** (208) 436-1209 ext 2

**Email** office@  
arrowheadpotatoes.com

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(208) 928-6929

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 55

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x		x	x	x				
Mesh		x		x				x		
Burlap										

**Brands:**

Arrowhead  
Buffalo

**Varieties:**

Russet Burbank  
Russet Norkotah

# Bench Mark Potato Co.

benchmarkpotato.com

## Mailing Address

900 University Blvd.  
Rexburg, ID 83440

## Physical Shipping Facility

900 University Blvd.  
Rexburg, ID 83440

**Tel** (208) 356-9295 | (208) 356-7321

**Fax** (208) 356-9217

**Email** potato@ida.net

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Peggy Arnzen, *Sales*

Sven Erickson, *Sales and Trucking*

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 86

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap	x	x		

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap										

## Brands:

Farm Fresh  
Pride of the Valley  
Sutton Brothers

## Varieties:

Russet Burbank  
Russet Norkotah

# Circle Valley Produce, LLC

## Mailing Address

PO Box 51260  
Idaho Falls, ID 83405

## Physical Shipping Facility

1370 Burgess  
Idaho Falls, ID 83402

**Tel** (208) 524-2628

**Fax** (208) 524-2630

## Contact

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kirk.cirlev@yahoo.com

(208) 524-2628

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 69

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

### Other No. 2 Sizes:

Mesh

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x	x	x						
Burlap										

## Brands:

Circle Valley  
CV

## Varieties:

Russet Burbank  
Russet Norkotah



Famous  
Potatoes



# Eagle Eye Produce

eagleeyeproduce.com

Eagle Eye Produce is here for all of your potato needs. We grow, pack, and ship russets, reds, yellows, whites, and organic potatoes. We also have equipment to pack specialty items and sizes, so give us a call. Our goal is to provide a one-stop-shop customer experience with superior customer service and excellent quality year-round.



## Mailing Address

1095 N Woodruff Ave  
Idaho Falls, ID 83401

## Corporate Office Address

4050 E Lincoln Road  
Idaho Falls, ID 83401

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Idaho Falls, ID 83401

2570 Eldridge Ave  
Twin Falls, ID 83301

150 N Railroad  
Rigby, ID 83442

7891 S Yellowstone Highway  
Idaho Falls, ID 83402

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**This company is an organic potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

## Shed IDs:

- 27 Idaho Sunfresh, LLC
- 32 Eagle Eye Produce—Idaho Falls
- 443 Eagle Eye Produce—Twin Falls
- 89 Gold Emblem Produce / Taylor & Sons, Inc.

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Other No. 1 Sizes:

35 ct, 12 oz Bakers,  
Foil-Wrapped Bakers,  
Bulk, 50 lb Cartons, All Sizes

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap				

### Other No. 2 Sizes:

6 oz min and 10 oz min in 50 lb Mesh,  
Burlap, Paper, Carton, Mesh, Bulk

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		x
Poly	x	x	x	x	x	x				x
Mesh	x	x	x	x				x		x
Burlap								x		

### Retail Packs Also Available In:

Value-Added Packs  
Mini-Sized Potatoes  
1.5 lb Mesh  
3 lb Poly  
Tray Packs (2- and 4-count)  
Shrink-Wrapped (Microwaveable)  
Foil-Wrapped Bakers  
Microwaveable Pillow Packs

### Brands:

Farm Select  
Fresh Harvest  
Harvest Select  
Harvest Time  
Organic Select  
Simply Good

### Varieties:

Russet Burbank  
Russet Norkotah  
Cal Red  
Chieftain Red  
Dark Red Norland  
French Fingerling  
Ida Rose  
Norland  
Purple Peruvian  
Red La Soda  
Ruby Crescent  
Russian Banana  
Yukon Gold



# Eagle Eye Produce

eagleeyeproduce.com

## Companies Marketed by Eagle Eye Produce

### SHED 27

#### Idaho Sunfresh, LLC

Idaho Sunfresh is a shipper of fresh Idaho® potatoes. We are owned by a co-op of farmers who provide the potatoes to our facility. We package a variety of sizes for consumers.

#### Mailing Address

PO Box 216  
Rigby, ID 83442

#### Physical Shipping Facility

7891 S Yellowstone Highway  
Idaho Falls, ID 83402

**Tel** (208) 745-6641

**Fax** (208) 745-0877

#### Contacts

Kendall Rolfe,  
General Manager  
kendall@idahosunfresh.com  
(208) 745-6641

Carlos Francisco,  
Production Manager

#### Brands

Gold Emblem  
Taylor Made

### SHED 89

#### Gold Emblem Produce / Taylor & Sons, Inc.

#### Mailing Address

PO Box 51780  
Idaho Falls, ID 83405

#### Physical Shipping Facility

7891 S Yellowstone Highway  
Idaho Falls, ID 83402

**Tel** (208) 522-7770

**Fax** (208) 522-7470

**Email** cfo@tandsons.com

#### Contact

Kendall Rolfe, General Manager  
kendall@idahosunfresh.com  
(208) 745-6641

#### Brands:

Gold Emblem  
Taylor Made

## GPOD of Idaho

gpodpotatoes.com



For over 50 years, GPOD of Idaho has worked with local growers to provide the highest-quality Russet Burbank potatoes available.

#### Mailing Address

PO Box 514  
Shelley, ID 83274

#### Physical Shipping Facility

865 E 1400 N  
Shelley, ID 83274

**Tel** (208) 357-7646  
Sales (208) 357-7691

**Fax** (208) 357-5151  
**Email** gpod@gpod.org

#### Contacts

Calvin Butler, Sales  
calvin.butler@gpod.org  
(208) 357-7691 | (208) 357-7692

Ryan Bybee, Sales Manager  
ryan.bybee@gpod.org  
(208) 357-7691 | (208) 357-7692

Landon Poulter, Sales  
landon.poulter@gpod.org  
(208) 357-7691 | (208) 357-7692

#### Marketed by GPOD of Idaho

This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 88

#### Foodservice Packs Available:

**No. 1 Carton Count Sizes:**  
40 - 120, 10 oz Bakers, Standards

#### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x			
Paper	x	x		
Burlap				

#### Other No. 2 Sizes:

Mesh No. 2 Pack — 6 oz min and 10 oz and above

#### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh										
Burlap										

#### Retail Packs Also Available In:

Bulk Boxes

#### Brands:

COOK-RITE  
French Fry  
GPOD  
Junior  
The Great Potato  
Town & Country

#### Varieties:

Russet Burbank  
Russian Banana

# Idaho Fresh Produce, Inc.

## Mailing Address

PO Box 2440  
Idaho Falls, ID 83403

## Physical Shipping Facility

1700 Bergamo  
Ammon, ID 83406

**Tel** (208) 535-0077  
**Fax** (208) 535-7590

## Contacts

Chad Webster, Sales  
chad@idahofresh.net  
(208) 535-0077 ext 1

Wes Parkinson, Sales  
wes@idahofresh.net  
(208) 535-0077 ext 3

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 71 (Rocky Mountain Produce)

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers

### Other No. 1 Sizes:

50 lb Cartons, Bulk

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x	x	x	x	x				
Mesh		x		x						
Burlap										

## Brands:

Elite  
Value

## Varieties:

Russet Burbank  
Russet Norkotah

**Marketed by Idaho Fresh Produce, Inc.**

## Shed 71

## Rocky Mountain Produce

### Mailing Address

PO Box 356  
Rigby, ID 83442

### Physical Shipping Facility

3908 E 200 N  
Rigby, ID 83442

**Tel** (208) 745-6651  
**Fax** (208) 745-9082

## Contacts

Chad Webster, Sales  
chad@idahofresh.net  
(208) 528-9977

Kirk Webster, Sales  
kirk@idahofresh.net  
(208) 535-0077

## Brands:

Elite  
Value

# Mart Produce, LLC

martproduce.com

Mart Produce was established in 1980 by a group of local farms. For more than 30 years, we've supplied a large portion of the potatoes run through the shed. In 2014, two other partners who had been key suppliers for many years, Jentzsch-Kearl Farms and Grant 4-D Farms, were added as partners to the business. We operate 12 months out of the year in order to provide a regular supply of potatoes for our customers. Our goal is to provide a consistent supply of good-quality potatoes at a fair market price.



## Mailing Address

PO Box 34  
Rupert, ID 83350

## Physical Shipping Facility

100 E 70 N  
Rupert, ID 83350

**Tel** (208) 436-0611  
(208) 928-6929

**Fax** (208) 436-4372

**Email** office@martproduce.com

## Contacts

Craig Swensen, Sales  
craig@prosourceproduce.com  
(208) 928-6929

Corey Griswold, Sales  
corey@prosourceproduce.com  
(208) 928-6929

Omni Lufkin, Sales  
omni@prosourceproduce.com  
(208) 928-6929

**Marketed by ProSource Produce, LLC**

**This company is an exporter**

**Operating Season:** August - July

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 49

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap				

### Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh	x	x	x	x						
Burlap										

## Brands:

Circle T  
Mart Produce  
ProSource  
Teton Tater

## Varieties:

Russet Burbank  
Russet Norkotah

# Nonpareil—Idaho Potato Packers

NonpareilBrand.com



Nonpareil—Idaho Potato Packers is a four-generation, family-owned and operated packer/shipper, known for the highest-quality Idaho russet potatoes available for over 75 years. "QUALITY COUNTS"

## Mailing Address

411 W Collins Road  
Blackfoot, ID 83221

## Physical Shipping Facility

411 W Collins Road  
Blackfoot, ID 83221

**Tel** (208) 785-3030  
**Toll-Free** (800) 522-2223  
**Fax** (208) 785-3656  
**Email** sabend@gotspuds.com

## Contacts

Stephen Abend, *Chief of Operations*  
sabend@gotspuds.com

Jace Katseanes, *CFO*  
jkatseanes@gotspuds.com

Rulon Robinson, *Sales Manager*  
rrobinson@gotspuds.com

Dandee Hale, *Sales*  
dhale@gotspuds.com

## Marketed by Nonpareil—Idaho Potato Packers

**This company is an organic potato supplier**

**This company is an exporter**

**Operating Season:** August - July

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Shed ID:** 82

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh		x	x	x				x		x
Burlap								x		

## Brands:

Angus  
Broadway  
Idaho Potato Packers (IPP)  
Magic  
Nonpareil  
Prize Pack

## Varieties:

Russet Burbank  
Russet Norkotah

# Pleasant Valley Potato, Inc.

pleasantvalleypotato.com



Pleasant Valley is owned and operated by four family farms: Kim Wahlen Farms, Val Wahlen and Sons, B.J. Christensen and Sons, and Gehring Ag. Each was established over 100 years ago. One hundred percent of the potatoes packed by Pleasant Valley are produced by one of these four family-farming operations.

## Mailing Address

PO Box 538  
Aberdeen, ID 83210

## Physical Shipping Facility

275 E Elmore Ave  
Aberdeen, ID 83210

**Tel** (208) 397-4194  
**Fax** (208) 397-4756  
**Email** rwahlen@pleasantvalleypotato.com

## Contact

Ryan Wahlen, *Sales Manager*  
rwahlen@pleasantvalleypotato.com

Eric Wahlen, *General Manager*  
ewahlen@pleasantvalleypotato.com

Kent Sargent, *Controller*  
ksargent@pleasantvalleypotato.com

## This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Shed ID:** 84

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Other No. 1 Sizes:

10 oz and above, 12 oz min, 15 oz min, 18 oz min, 50 lb Cartons

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x			
Paper	x	x		
Burlap	x	x		

## Other Foodservice No. 2s:

Burlap, Paper, or Carton, 50 lbs, 10 oz and above, 6 oz and above

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		x
Poly	x	x	x	x	x	x				
Mesh		x	x	x						x
Burlap								x		

## Retail Packs Also Available In:

16/3 lb Poly

## Brands:

Aberdeen  
Allied Growers  
Gem State  
Gourmet  
Pleasant Valley  
Red Baron  
The Finest

## Varieties:

Russet Burbank  
Russet Norkotah

# Potandon Produce, LLC

GreenGiantFreshPotatoes.com

Potandon Produce is a full-line shipper of fresh potatoes and fresh onions with national distribution. Major brands include Green Giant Fresh, Klondike Brands, The Valley, and multiple shipper and private labels. Potandon is the largest marketer of fresh potatoes in the nation, with Idaho being its largest year-round supply base.



## Mailing Address

1210 Pier View Drive  
Idaho Falls, ID 83402

## Physical Shipping Facility

1210 Pier View Drive  
Idaho Falls, ID 83402

**Tel** (208) 524-4700

**Fax** (208) 524-2420

## Contacts

Eric Downum, *CFO*  
edownum@potandon.com  
(469) 864-7101

Carter Bray, *VP/GM Variety  
Potato Division*  
cbray@potandon.com  
(469) 864-7097

Dick Thomas, *Senior VP of Sales*  
dthomas@potandon.com  
(208) 557-5150

Glen Reynolds, *VP Variety Sales  
& Business Development*  
greynolds@potandon.com  
(336) 760-1453

Dave Allen, *Senior Director of Sales*  
dallen@potandon.com  
(817) 602-4233

John Anderson, *Director of Russet  
& Onion Operations*  
janderson@potandon.com  
(469) 864-7099

JP Surerus, *Director of Variety Sales*  
jsurerus@potandon.com  
(208) 557-5165

Kathy Rankin, *Retail Sales Manager*  
krankin@potandon.com  
(208) 557-5136

Blaine Heiner, *Wholesale  
Sales Manager*  
bheiner@potandon.com  
(208) 557-5199

Joey Dutton, *Key Accounts / Onions  
Sales Manager*  
jdutton@potandon.com  
(208) 557-5147

Jason Maas, *Key Accounts Manager*  
jmaas@potandon.com  
(208) 557-5135

Nancy Bryner, *New Business  
Development Manager*  
nbryner@potandon.com  
(804) 937-8344

Ivonne Alanis, *Regional Sales Manager*  
ialanis@potandon.com  
(464) 204-5015

Gabriel Boldt, *Director-Variety  
Operations*  
gboldt@potandon.com  
(208) 557-5196

Brian Layton, *Variety Operations  
Manager*  
blayton@potandon.com  
(602) 757-7003

Sean Davenport, *Marketing Manager*  
sdavenport@potandon.com  
(469) 864-7096

**This company is an  
organic potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near areas 3 and 4 on  
the map

## Shed IDs:

- 13 Driscoll Potatoes, Inc.
- 22 Liberty Gold Potato Company
- 24 Idaho Select, Inc.
- 98 Walters Produce, Inc.

## Foodservice Packs Available:

**No. 1 Carton Count Sizes:**  
40 - 120, 10 oz Bakers, Standards

**Other No. 1 Sizes:**  
Bulk, 50 lb Cartons, All Sizes,  
RPC Containers, Defor Containers

## Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap	x	x	x	

## Other No. 2 Sizes:

6 oz and above, 10 oz and above, Paper,  
Carton, Bulk, Bulk Bins, Bulk Tote Bins,  
Sling Tote

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		x
Poly	x	x	x	x	x	x				x
Mesh	x	x	x	x	x	x		x		x
Burlap								x	x	

## Retail Packs Also Available In:

3 lb Poly, 1 lb Pouch, 1.5 lb Pouch, 2 lb  
Pouch, 1.5 lb Mesh, Bulk Totes, Bulk  
Tote Bins, Bins, and Bags

## Brands:

Green Giant Fresh      SunFresh  
Klondike Brands      The Valley

## Varieties:

Russet Burbank	Klondike Rose®
Russet Norkotah	Lollipop
Ranger Russet	Malou
Agata	Mini Size Varieties
Almera	Montana
Angelina	Noelle
Carolina	Norland
Cecile	Purple Magic
Cerata	Red La Soda
Chieftain	Ricarda
Chieftain Red	Rovina
Ciklamen	Rubinia
Dark Red Norland	Satina
Fenway	Valerie
French Fingerling	Yukon Gold
Innate	Zoe
Isabelia	
Klondike	
Goldust®	

# Potandon Produce, LLC

GreenGiantFreshPotatoes.com

## Companies Marketed by Potandon Produce, LLC

### SHED 13

**Driscoll Potatoes, Inc.**

**Mailing Address**

PO Box 129  
American Falls, ID 83211

**Physical Shipping Facility**

120 Adams St  
American Falls, ID 83211

**Tel** (208) 226-5233

**Fax** (208) 226-5029

**Email** kevin.warren@driscollpotato.com

**Contacts**

Kevin Warren,  
*Business Manager*  
kevin.warren@driscollpotato.com  
(208) 226-5233

Victor Chavez,  
*Operations Manager*  
victorchavez@driscollpotato.com  
(208) 226-5233

**Brands**

Driscoll  
Green Giant Fresh

### SHED 22

**Liberty Gold  
Potato Company**

**Mailing Address**

PO Box 550  
Blackfoot, ID 83221

**Physical Shipping Facility**

415 W Collins Siding Road  
Blackfoot, ID 83221

**Tel** (208) 785-8679

**Fax** (208) 785-8928

**Email** mark@ligpotato.com

**Contact**

Mark Thompson,  
*General Manager*  
mark@ligpotato.com  
(208) 785-8679

**Brands**

Green Giant Fresh

### SHED 24

**Idaho Select, Inc.**

[potandon.com](http://potandon.com)

*Fresh Pack Idaho® Potatoes*



**Mailing Address**

PO Box 519  
Aberdeen, ID 83210

**Physical Shipping Facility**

75 E Fremont Ave  
Aberdeen, ID 83210

**Tel** (208) 397-4110

**Fax** (208) 397-4494

**Contact**

Ethan Crook,  
*General Manager*  
ecrook.idaho@gmail.com  
(208) 397-4110

**Brands**

Ida-Select

### SHED 98

**Walters  
Produce, Inc.**



**Mailing Address**

PO Box 177  
Newdale, ID 83436

**Physical Shipping Facility**

2737 East Highway 33  
Newdale, ID 83436

**Tel** (208) 458-4105

**Fax** (208) 458-4106

**Contacts**

Shawn Walters, *President*  
shawnw@waltersproduce.net

Brett Johnson,  
*Operations Manager*  
brettj@waltersproduce.net  
(208) 458-4105

Phil Kunz, *Controller*  
philk@waltersproduce.net  
(208) 458-4105

**Brands**

Aristocrat	Jumbo
Eagle	Newdale
Green Giant	SunFresh
Fresh	Tasty Tater



# R & G Potato Company

rgpotato.com

## Mailing Address

52944 US Hwy 131  
Three Rivers, MI 49093

## Physical Shipping Facility

2110 E Elevator Loop  
Pocatello, ID 83204

**Tel** (269) 279-2450  
**Fax** (269) 279-9127  
**Email** brian.walther@rgpotato.com

## Contact

Brian Walther, COO  
(208) 226-5069

**This company is an exporter**

**Operating Season:** August - July

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

## Varieties:

All Chipping Potatoes

# Rigby Produce, Inc.

rigbyproduce.com

## Mailing Address

PO Box 628  
Rigby, ID 83442

## Physical Shipping Facility Address

396 N Yellowstone Highway  
Rigby, ID 83442

**Tel** (208) 745-6626

**Fax** (208) 745-9278

## Contacts

Dale Mickelsen, *President*  
dale@rigbyproduce.com

Bryan Mickelsen, *General Manager*  
mick@rigbyproduce.com

Scott Mickelsen, *Business Manager*  
smickelsen@rigbyproduce.com

Nick Fullmer, *Sales Representative*  
nick@rigbyproduce.com

Steve Wasden, *Sales Representative*  
swasden@rigbyproduce.com

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

## Shed IDs:

10 Rigby Produce — Rigby  
28 Rigby Produce — Hamer

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Other No. 1 Sizes:

50 lb Cartons, 100 lbs, 10 oz and above,  
12 oz and above

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
<b>Carton</b>	x	x	x	x
<b>Paper</b>	x	x	x	x
<b>Burlap</b>	x	x	x	x

### Other No. 2 Sizes:

Mesh

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
<b>Paper</b>								x		
<b>Poly</b>	x	x	x	x	x	x				
<b>Mesh</b>		x		x						
<b>Burlap</b>								x	x	

## Retail Packs Also Available In:

3 lb Poly

## Brands:

PPI  
Rigby Produce  
Royal Crest

## Varieties:

Russet Burbank  
Russet Norkotah

# Southwind by Wilcox

southwindpotatoes.com

Southwind by Wilcox. Growing and shipping gourmet potatoes in the heart of the Snake River Valley. Our products are pure, natural, and handpicked, ensuring that only the very best crops make their way to your table.



## Mailing Address

PO Box 606  
Heyburn, ID 83336

## Physical Shipping Facility

450 21st St  
Heyburn, ID 83336

**Tel** (208) 436-8164

**Fax** (208) 436-8039

**Email** orders@southwindpotatoes.com

## Contacts

Juan Juarez, *General Manager*  
juan@southwindpotatoes.com  
(208) 436-8164

Wendy Cottom, *Assistant General*

*Manager*

wendy@southwindpotatoes.com

(208) 436-8164

Jenna Owens, *Sales*

jenna@southwindpotatoes.com

(805) 748-9843

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Motor Freight

**Location:** In or near area 2 on the map

## Foodservice Packs Available:

### Foodservice No. 1 Sizes:

10 lb, 20 lb, or 50 lb Cartons

## Retail Packs Available:

1 lb and 1.5 lb Retail Packs

## Brands:

Gourmet Select  
Southwind Farms  
Gourmet

## Varieties:

Purple Fiesta  
Fingerling  
Red Thumb  
Fingerling  
Russian Banana



# Major Idaho® Potato Growing Areas



Coeur d'Alene







Caldwell

★ Boise

Mountain Home

Twin Falls

Rupert

Burley

American Falls

Aberdeen

Blackfoot

Shelley

Idaho Falls

Rigby

Rexburg

Sugar City

# Sun Valley Potato Growers, Inc.

sunvalleypotatoes.com

## Mailing Address

PO Box 59  
Paul, ID 83347

## Physical Shipping Facility

378 W 100 South  
Rupert, ID 83350

**Tel** (208) 438-2605

**Fax** (208) 438-8438

**Email** brian@sunvalleypotatoes.com

## Contacts

Brian Jones, *President*

Ty Erling, *Sales*

Ty.Erling@rpespud.com

Dave Hagar, *Sales*

David.Hagar@rpespud.com

Justin Jones, *Sales*

justin@sunvalleypotatoes.com

Terrance Lindauer, *Sales*

Terrance.Lindauer@rpespud.com

Abraham Pelayo, *Sales*

Abraham.Pelayo@rpespud.com

Sue Rodriguez, *Sales*

Sue.Rodriguez@rpespud.com

Wendy Ceja, *CSR*

Wendy.Ceja@rpespud.com

## Marketed by RPE, Inc.

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 48

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
<b>Carton</b>	x	x	x	
<b>Paper</b>	x	x	x	
<b>Burlap</b>				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
<b>Paper</b>								x		
<b>Poly</b>	x	x	x	x	x	x				
<b>Mesh</b>		x		x				x		
<b>Burlap</b>										

## Brands:

Farmer's Promise

Greener Valley

Primos

Sun Valley

Two Good

## Varieties:

Russet Burbank

Russet Norkotah



# Sun-Glo of Idaho, Inc.

sungloidaho.com



**Mailing Address**

PO Box 300  
Sugar City, ID 83448

**Physical Shipping Facility**

755 W Third S  
Sugar City, ID 83448

**Tel** (208) 356-7346  
**Fax** (208) 356-7351  
**Email** sunglo@sunglo-idaho.com

**Contacts**

Jill Cox, *VP Sales*  
jill@sunglo-idaho.com  
(208) 313-3650  
  
Tron Crumley, *Sales*  
tron@sunglo-idaho.com  
(208) 680-4267

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 17

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz Bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly	x	x	x	x	x	x				
Mesh		x	x	x						
Burlap										

**Brands:**

Ace  
Riverside Farms  
Sun Supreme

**Varieties:**

Russet Burbank  
Russet Norkotah  
Red Norland  
Yukon Gold

# SunRiver of Idaho, Inc.

**Mailing Address**

PO Box 399  
Aberdeen, ID 83210

**Physical Shipping Facility**

351 E Lincoln  
Aberdeen, ID 83210

**Tel** (208) 397-4168  
**Fax** (208) 397-3075

**Contacts**

Kamille Reed, *Sales*  
kamilleklassen@hotmail.com  
(208) 221-7176  
  
Jeff Prescott, *Shipping Manager*  
shipping@sunriverofidaho.com  
(208) 397-4168

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 3 on the map

**Shed ID:** 8

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz Bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		
Paper	x	x		
Burlap				

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x	x	x						
Mesh		x		x						
Burlap										

**Brands:**

Big Wheel  
MoonRiver  
SunRiver  
The Best

**Varieties:**

Russet Burbank  
Russet Norkotah  
White Russet  
Acclimate  
White Russet  
Cultivate





# Wada Farms Potatoes

wadafarms.com

Wada Farms has been growing, packing, and shipping potatoes for over 80 years. We provide a full selection of russets, reds, golds, chippers, organics, and fingerling potatoes—in all sizes and packs—available for retail and foodservice customers. We also offer value-added packages for retail and foodservice.



## Mailing Address

2155 Providence Way  
Idaho Falls, ID 83404

## Corporate Office Address

2155 Providence Way  
Idaho Falls, ID 83404

## Physical Shipping Facility Address

326 S 1400 W  
Pingree, ID 83262

**Tel** (208) 542-2898  
**Fax** (208) 542-2893  
**Email** info@wadafarms.com

## Contacts

Bryan Wada, *CEO*  
bryanw@wadafarms.com  
(208) 542-2898

Kevin Stanger, *President*  
kevins@wadafarms.com  
(208) 542-2898

Joe Esta, *Vice President*  
joe@wadafarms.com  
(208) 542-2898

Ben Josephson, *Director of Sales*  
benj@wadafarms.com  
(208) 542-2898

Eric Beck, *Director of Marketing*  
ericb@wadafarms.com  
(208) 542-2898

Dave Barton, *Sales*  
daveb@wadafarms.com  
(254) 848-4411

Stephanie Bench, *Sales*  
stephanieb@wadafarms.com  
(208) 542-2898

Tate Brooks, *Sales*  
tateb@wadafarms.com  
(208) 542-2898

Manny Carvajal, *Sales & Food Safety*  
mannyc@wadafarms.com  
(208) 542-2898

Brock Rogers, *Sales*  
brockr@wadafarms.com  
(208) 542-2898

Nicole Rumsey Wasylow, *Sales*  
nicholerw@wadafarms.com  
(208) 542-2898

Trey Serr, *Sales/Packaging Coordinator*  
treys@wadafarms.com  
(208) 542-2898

Eden Adams, *Account Manager*  
edena@wadafarms.com

Evan Hansen, *Director of Logistics*  
evanh@wfmlogistics.com  
(208) 227-1406

Zac Davis, *Transportation*  
zacd@wfmlogistics.com  
(208) 227-1406

Alma Flores, *Transportation*  
almaf@wfmlogistics.com  
(208) 542-2898

Kevin King, *Transportation*  
kevink@wfmlogistics.com  
(208) 227-1406

Adrian Whetten, *Transportation*  
adrianw@wfmlogistics.com  
(208) 542-2898

## Marketed by Wada Farms Marketing Group, LLC

**This company is an organic potato supplier**

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near areas 2, 3, and 4 on the map

## Shed IDs:

27 Idaho Sunfresh, LLC  
34 Wada Farms Potatoes, Inc.  
50 Magic Valley Produce, Inc.  
70 Ball Brothers Produce  
89 Gold Emblem Produce / Taylor & Sons, Inc.  
98 Walters Produce, Inc.  
167 Genesis Organics, LLC

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards, Organics

### Other No. 1 Sizes:

Bulk, 50 lb Cartons, All Sizes, Foil-Wrapped Cartons, Chippers, Reds, Yellows, and All Organics, Organics, Fingerlings, Mini-Sized Potatoes, RPC Containers, Defor Containers

## Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	x
Paper	x	x	x	x
Burlap	x	x	x	x

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper	x	x	x	x	x	x	x	x	x	x
Poly	x	x	x	x	x	x	x	x	x	x
Mesh	x	x	x	x	x	x	x	x	x	x
Burlap								x	x	x

## Retail Packs Also Available In:

Tray Packs — 2 ct, 3 ct, and 4 ct Trays  
Foil-Wrapped Tray Packs  
Value-Added Packaging —  
1 lb, 1.25 lb, 1.5 lb — Russets, Reds,  
Golds, and Fingerlings  
Microwave Products  
Mini-sized Potatoes  
3 lb Poly, Bulk Tote Bins, and Bags  
3 lb Poly/Mesh, Organics

## Brands:

Big Joe's	Sharp
Blackfoot Fresh	Smalls
Dole	Tailgate Taters
Easy-Bakers	Tater Made
Easy-Grillers	Wada Farms
Microwave in Bag	
Restaurant	
Quality Gourmet	
Fingerlings	

## Varieties:

Russet Burbank	Gogu Valley Red
Russet Norkotah	Huckleberry Gold
Classic Russet	Julinka
Pacific Russet	Lady Amarilla
Ranger Russet	Modoc
Western Russet	Norland
Bintje	Purple Peruvian
Chieftain	Red Thumb
Ciklamen	Fingerling
Dakota Crisp	Ruby Crescent
Dark Red Norland	Russian Banana
Exempla	Smilin' Eyes
Francisca	Yellow Star
French Fingerling	Yukon Gold

# Wada Farms Potatoes

wadafarms.com

## Companies Marketed by Wada Farms Marketing Group, LLC

### SHED 27

#### Idaho Sunfresh, LLC

Idaho Sunfresh is a shipper of fresh Idaho® potatoes. We are owned by a co-op of farmers who provide the potatoes to our facility. We package a variety of sizes for consumers.

#### Mailing Address

PO Box 216  
Rigby, ID 83442

#### Physical Shipping Facility

7891 S Yellowstone Highway  
Idaho Falls, ID 83402

**Tel** (208) 745-6641

**Fax** (208) 745-0877

#### Contacts

Kendall Rolfe,  
General Manager  
kendall@  
idahosunfresh.com  
(208) 745-6641

Carlos Francisco,  
Production Manager

#### Brands

Gold Emblem  
Taylor Made

### SHED 50

#### Magic Valley Produce, Inc.

[www.loc8nearme.com/idaho/paul/magic-valley-produce-inc/6415843/](http://www.loc8nearme.com/idaho/paul/magic-valley-produce-inc/6415843/)

Since 1964, the Delis family has been raising, packing, and shipping russet variety Idaho® potatoes throughout the U.S. and Canada from our operations in Paul, Idaho. Working with local growers provides a reliable supply to ensure year-round availability of De-Lish brand Idaho® potatoes.



#### Mailing Address

PO Box 730  
Paul, ID 83347

#### Physical Shipping Facility

322 N Main St  
Paul, ID 83347

**Tel** (208) 438-2995

**Fax** (208) 438-2559

#### Contact

Dean Gibson, Controller  
dean@  
magicvalleyproduce.com  
(208) 438-2995

#### Brands

De-Lish  
Genuine Magic  
M.V.P.  
Nifty 50  
Sawtooth

### SHED 70

#### Ball Brothers Produce

#### Mailing Address

PO Box 69  
Lewisville, ID 83431

#### Physical Shipping Facility

507 N 3470 E  
Lewisville, ID 83431

**Tel** (208) 754-4651

**Fax** (208) 754-8530

**Email** ballbros@ida.net

#### Contacts

Carl Ball  
Trevor Belnap  
treverb@ida.net

#### Brands

Cheeburger  
Cross Valley  
Dole  
Mark and Bill  
Mrs. Gerry's  
Peak  
Sharp  
SuperChix  
Wada Farms

### SHED 89

#### Gold Emblem Produce / Taylor & Sons, Inc.

#### Mailing Address

PO Box 51780  
Idaho Falls, ID 83405

#### Physical Shipping Facility

7891 S Yellowstone Highway  
Idaho Falls, ID 83402

**Tel** (208) 522-7770

**Fax** (208) 522-7470

**Email** cfo@tandsons.com

#### Contact

Kendall Rolfe, General Manager  
kendall@  
idahosunfresh.com  
(208) 745-6641

#### Brands

Gold Emblem  
Taylor Made

### SHED 98

#### Walters Produce, Inc.

#### Mailing Address

PO Box 177  
Newdale, ID 83436

#### Physical Shipping Facility

2737 East Highway 33  
Newdale, ID 83436

**Tel** (208) 458-4105

**Fax** (208) 458-4106

#### Contacts

Shawn Walters, President  
shawnw@  
waltersproduce.net

Brett Johnson,  
Operations Manager  
brettj@  
waltersproduce.net  
(208) 458-4105

Phil Kunz, Controller  
philk@waltersproduce.net  
(208) 458-4105

#### Brands

Aristocrat Jumbo  
Eagle Newdale  
Green Giant SunFresh  
Fresh Tasty Tater



### SHED 167

#### Genesis Organics, LLC

#### Mailing Address

PO Box 5596  
Twin Falls, ID 83303-5596

#### Physical Shipping Facility

22199 Kimberly Road  
Kimberly, ID 83341

**Tel** (208) 366-3070

(208) 313-8835

**Fax** (208) 366-3307

**Email** mflores@  
genesisorganics.com

#### Contacts

Don McFarland, CEO/Owner  
dmcfarland@  
genesisorganics.com  
(208) 734-0004

Manuel Flores, COO/  
Member  
mflores@  
genesisorganics.com  
(208) 420-1513

#### Brand

Genesis Organics

# Walker Produce, Inc.

## Mailing Address

1070 Riverwalk Drive, Suite 200  
Idaho Falls, ID 83402

## Corporate Office Address

3965 E Sunnyside Road  
Ammon, ID 83406

## Physical Shipping Facility

638 N 3500 E  
Menan, ID 83434

**Tel** (208) 522-3610

**Fax** (208) 522-0099

## Contacts

Heath Gordon, *Sales Manager*  
heath@walkerproduce.net  
(208) 522-3610

Sheena Cruz, *Sales Support  
and Transportation*  
sheena@walkerproduce.net  
(208) 522-3610

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed IDs:** 38, 96

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Other No. 1 Sizes:

12 oz Bakers, 6 oz Bakers, 35 ct, 140 ct

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap	x	x		

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x	x	x	x	x				x
Mesh		x		x	x			x		x
Burlap								x	x	

## Brands:

Big W  
Light N Fluffy  
Nature's Light –  
Probiotic  
Tasti  
Top Notch  
Von's  
Von's Taters  
Western Style

## Varieties:

Russet Burbank  
Russet Norkotah

# Wilcox, Floyd & Sons, Inc.

wilcoxfresh.com

The Wilcox family has been growing and shipping premium Idaho potatoes since 1948. With over 75 years of experience, we have the ability to bring creative and sound solutions to an evolving marketplace. We strive to be an industry leader and deliver best-in-class results for our customers, growers, and supply partners.



## Mailing Address

1110 Golden Beauty Drive  
Rexburg, ID 83440

## Physical Shipping Facility

1110 Golden Beauty Drive  
Rexburg, ID 83440

**Tel** (208) 356-6668

**Fax** (208) 356-6669

**Email** wilcox@wilcoxfresh.com

## Contacts

Justin Reynolds, *CEO*  
justin@wilcoxfresh.com  
(208) 356-7563

Derek Peterson, *VP Sales & Operations*  
derek@wilcoxfresh.com  
(208) 227-5155

Arturo Rodriguez, *Export Manager*  
art@wilcoxfresh.com  
(208) 227-5126

Tavann Young, *Marketing & Sales*  
tavann@wilcoxfresh.com  
(208) 227-5151

Cole Huntsman, *Sales Associate*

coleh@wilcoxfresh.com  
(208) 227-5159

Rhe Jones, *Sales Associate*

rhe@wilcoxfresh.com  
(208) 227-5156

Austin Reese, *Business Development*

austin@wilcoxfresh.com  
(208) 227-5152

## This company is an exporter

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Shed ID:** 110

## Foodservice Packs Available:

### No. 1 Carton Count Sizes:

40 - 120, 10 oz Bakers, Standards

### Foodservice No. 2s:

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x	x	
Paper	x	x		
Burlap				

## Retail Packs Available (lbs):

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		x
Poly	x	x	x	x	x	x				x
Mesh		x		x						x
Burlap								x		

## Brands:

Easy! Creations  
Mother Earth  
Fresh  
Old Faithful Fries  
Penny Pincher  
Tastewell  
Wilcox  
Yellowstone Gold

## Varieties:

Russet Burbank  
Russet Norkotah  
Chieftain Red  
Dark Red Norland  
French Fingerling  
Kennebec  
Ludmilla  
Norland  
Purple Peruvian  
Ruby Crescent  
Russian Banana  
Yellow Gold  
Yukon Gold







The sale of fresh Idaho® potatoes can be arranged through many channels to reach the end user. We acknowledge the ongoing work that Idaho-based potato brokers do in moving a substantial amount of the Idaho® potato crop to their customer bases in retail and foodservice.



# Kingston Fresh

kingstonfresh.com



*Living Our Values. Kingston Fresh has been growing, packing, and shipping potatoes and onions for over 40 years. Engaging with our farmers throughout the planning process about what, where, and how much to plant each season is essential, starting with seed selection and profile specification. Managing harvest methods, food safety, and packing operations are all part of the process in handling our products all the way through the supply chain: "From Planting to Plate."*

**Mailing Address**

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

**Physical Shipping Facility**

477 Shoup Ave, Suite 207  
Idaho Falls, ID 83402

**Tel** (208) 522-7070

**Fax** (208) 522-2608

**Email** kmsales@kingstonfresh.com

**Contacts**

Nick Kingston, *President*  
nick@kingstoncorp.com  
(480) 341-8342

Kristy Sommers, *Key Accounts Manager*  
ksommers@kingstonfresh.com  
(208) 552-4526

Chris Kingston, *Vice President Business Development*  
ckingston@kingstoncorp.com  
(208) 821-8350

Mike Anderson, *Vice President of International Procurement*  
manderson@kingstonfresh.com  
(208) 317-7792

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 4 on the map

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

40 - 120, 10 oz Bakers

**Foodservice No. 2s:**

	6 oz min	10 oz and above	12 oz and above	Bulk
Carton	x	x		x
Paper	x	x		x
Burlap				

**Other No. 2 Sizes:**

Kingston Fryer Brand Frying Potatoes

**Retail Packs Available (lbs):**

	4	5	8	10	15	20	25	50	100	Bulk
Paper								x		
Poly		x		x	x	x				
Mesh		x		x						
Burlap										

**Brands:**

Awesome  
Kingston  
Kingston Fryer—  
America's  
Ultimate Frying  
Potato  
Kingston Fryer  
Gold

**Varieties:**

Russet Burbank  
Russet Norkotah  
Alturas Russet  
Ranger Russet  
Shepody Russet  
Kennebec  
Yellow Gold  
Yukon Gold





# Fresh Idaho® Potato Brand Listing

Brand	Company
Aberdeen	Pleasant Valley Potato, Inc.
Ace	Sun-Glo of Idaho, Inc.
Allied Growers	Pleasant Valley Potato, Inc.
Angus	Nonpareil – Idaho Potato Packers
Aristocrat	Walters Produce, Inc.
Arrowhead	Arrowhead Potato Company
Big Joe's	Wada Farms Potatoes
Big W	Walker Produce, Inc.
Big Wheel	SunRiver of Idaho, Inc.
Blackfoot Fresh	Wada Farms Potatoes
Broadway	Nonpareil – Idaho Potato Packers
Buffalo	Arrowhead Potato Company
Cheeburger	Ball Brothers Produce
Circle T	Mart Produce, LLC
Circle Valley	Circle Valley Produce, LLC
COOK-RITE	GPOD of Idaho
Cross Valley	Ball Brothers Produce
CV	Circle Valley Produce, LLC
De-Lish	Magic Valley Produce, Inc.
Dole	Ball Brothers Produce
Dole	Wada Farms Potatoes
Driscoll	Driscoll Potatoes, Inc.
Eagle	Walters Produce, Inc.
Easy-Bakers	Wada Farms Potatoes
Easy-Grillers	Wada Farms Potatoes
Easy! Creations	Wilcox, Floyd & Sons, Inc.
Elite	Idaho Fresh Produce, Inc.
Elite	Rocky Mountain Produce
Farm Fresh	Bench Mark Potato Co.
Farm Select	Eagle Eye Produce
Farmer's Promise	Sun Valley Potato Growers, Inc.
French Fry	GPOD of Idaho
Fresh Harvest	Eagle Eye Produce
Gem State Gourmet	Pleasant Valley Potato, Inc.
Genesis Organics	Genesis Organics, LLC
Genuine Magic	Magic Valley Produce, Inc.
Gold Emblem	Gold Emblem Produce / Taylor & Sons, Inc.
Gold Emblem	Idaho Sunfresh, LLC
Gourmet Select	Southwind by Wilcox
GPOD	GPOD of Idaho
Green Giant Fresh	Driscoll Potatoes, Inc.

Brand	Company
Green Giant Fresh	Walters Produce, Inc.
Green Giant Fresh	Liberty Gold Potato Company
Green Giant Fresh	Potandon Produce, LLC
Greener Valley	Sun Valley Potato Growers, Inc.
Harvest Select	Eagle Eye Produce
Harvest Time	Eagle Eye Produce
Ida-Select	Idaho Select, Inc.
Idaho Potato Packers (IPP)	Nonpareil – Idaho Potato Packers
Jumbo	Walters Produce, Inc.
Junior	GPOD of Idaho
Klondike Brands	Potandon Produce, LLC
Light N Fluffy	Walker Produce, Inc.
M.V.P.	Magic Valley Produce, Inc.
Magic	Nonpareil – Idaho Potato Packers
Mark and Bill	Ball Brothers Produce
Mart Produce	Mart Produce, LLC
Microwave in Bag	Wada Farms Potatoes
MoonRiver	SunRiver of Idaho, Inc.
Mother Earth Fresh	Wilcox, Floyd & Sons, Inc.
Mrs. Gerry's	Ball Brothers Produce
Nature's Light – Probiotic	Walker Produce, Inc.
Newdale	Walters Produce, Inc.
Nifty 50	Magic Valley Produce, Inc.
Nonpareil	Nonpareil – Idaho Potato Packers
Old Faithful Fries	Wilcox, Floyd & Sons, Inc.
Organic Select	Eagle Eye Produce
Peak	Ball Brothers Produce
Penny Pincher	Wilcox, Floyd & Sons, Inc.
Pleasant Valley	Pleasant Valley Potato, Inc.
PPI	Rigby Produce, Inc.
Pride of the Valley	Bench Mark Potato Co.
Primos	Sun Valley Potato Growers, Inc.
Prize Pack	Nonpareil – Idaho Potato Packers
ProSource	Mart Produce, LLC
Red Baron	Pleasant Valley Potato, Inc.
Restaurant Quality Gourmet Fingerlings	Wada Farms Potatoes

Brand	Company
Rigby Produce	Rigby Produce, Inc.
Riverside Farms	Sun-Glo of Idaho, Inc.
Royal Crest	Rigby Produce, Inc.
Sawtooth	Magic Valley Produce, Inc.
Sharp	Ball Brothers Produce
Sharp	Wada Farms Potatoes
Simply Good	Eagle Eye Produce
Smalls	Wada Farms Potatoes
Southwind Farms Gourmet	Southwind by Wilcox
Sun Supreme	Sun-Glo of Idaho, Inc.
Sun Valley	Sun Valley Potato Growers, Inc.
SunFresh	Walters Produce, Inc.
Sunfresh	Potandon Produce, LLC
SunRiver	SunRiver of Idaho, Inc.
SuperChix	Ball Brothers Produce
Sutton Brothers	Bench Mark Potato Co.
Tailgate Taters	Wada Farms Potatoes
Tastewell	Wilcox, Floyd & Sons, Inc.
Tasti	Walker Produce, Inc.
Tasty Tater	Walters Produce, Inc.
Tater Made	Wada Farms Potatoes
Taylor Made	Gold Emblem Produce / Taylor & Sons, Inc.
Taylor Made	Idaho Sunfresh, LLC
Teton Tater	Mart Produce, LLC
The Best	SunRiver of Idaho, Inc.
The Finest	Pleasant Valley Potato, Inc.
The Great Potato	GPOD of Idaho
The Valley	Potandon Produce, LLC
Top Notch	Walker Produce, Inc.
Town & Country	GPOD of Idaho
Two Good	Sun Valley Potato Growers, Inc.
Value	Idaho Fresh Produce, Inc.
Value	Rocky Mountain Produce
Von's	Walker Produce, Inc.
Von's Taters	Walker Produce, Inc.
Wada Farms	Ball Brothers Produce
Wada Farms	Wada Farms Potatoes
Western Style	Walker Produce, Inc.
Wilcox	Wilcox, Floyd & Sons, Inc.
Yellowstone Gold	Wilcox, Floyd & Sons, Inc.

# Julian Dates

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant. The Julian date calendar below may assist in determining in which month a carton or bag of potatoes was packed.

Julian Dates at a Glance			
January	1-31	July	182-212
February	32-59	August	213-243
March	60-90	September	244-273
April	91-120	October	274-304
May	121-151	November	305-334
June	152-181	December	335-365

# Julian Date Converter

Below is a Julian date converter to calculate the specific day/month pack date.

You may also type this URL into your web browser:

[idahopotato.com/directory/julian](http://idahopotato.com/directory/julian).

Day	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Day
1	1	32	60	91	121	152	182	213	244	274	305	335	1
2	2	33	61	92	122	153	183	214	245	275	306	336	2
3	3	34	62	93	123	154	184	215	246	276	307	337	3
4	4	35	63	94	124	155	185	216	247	277	308	338	4
5	5	36	64	95	125	156	186	217	248	278	309	339	5
6	6	37	65	96	126	157	187	218	249	279	310	340	6
7	7	38	66	97	127	158	188	219	250	280	311	341	7
8	8	39	67	98	128	159	189	220	251	281	312	342	8
9	9	40	68	99	129	160	190	221	252	282	313	343	9
10	10	41	69	100	130	161	191	222	253	283	314	344	10
11	11	42	70	101	131	162	192	223	254	284	315	345	11
12	12	43	71	102	132	163	193	224	255	285	316	346	12
13	13	44	72	103	133	164	194	225	256	286	317	347	13
14	14	45	73	104	134	165	195	226	257	287	318	348	14
15	15	46	74	105	135	166	196	227	258	288	319	349	15
16	16	47	75	106	136	167	197	228	259	289	320	350	16
17	17	48	76	107	137	168	198	229	260	290	321	351	17
18	18	49	77	108	138	169	199	230	261	291	322	352	18
19	19	50	78	109	139	170	200	231	262	292	323	353	19
20	20	51	79	110	140	171	201	232	263	293	324	354	20
21	21	52	80	111	141	172	202	233	264	294	325	355	21
22	22	53	81	112	142	173	203	234	265	295	326	356	22
23	23	54	82	113	143	174	204	235	266	296	327	357	23
24	24	55	83	114	144	175	205	236	267	297	328	358	24
25	25	56	84	115	145	176	206	237	268	298	329	359	25
26	26	57	85	116	146	177	207	238	269	299	330	360	26
27	27	58	86	117	147	178	208	239	270	300	331	361	27
28	28	59	87	118	148	179	209	240	271	301	332	362	28
29	29		88	119	149	180	210	241	272	302	333	363	29
30	30		89	120	150	181	211	242	273	303	334	364	30
31	31		90		151		212	243		304		365	31

# Fresh Idaho® Potato Exporters

The following companies export fresh potatoes:

- Arrowhead Potato Company
- Ball Brothers Produce
- Bench Mark Potato Co.
- Driscoll Potatoes, Inc.
- Eagle Eye Produce
- Gem State Processing
- GPOD of Idaho
- Idaho Fresh Produce, Inc.
- Kingston Fresh
- Magic Valley Produce, Inc.
- Mart Produce, LLC
- Nonpareil — Idaho Potato Packers
- Pleasant Valley Potato, Inc.
- Potandon Produce, LLC
- Rocky Mountain Produce
- Southwind by Wilcox
- Sun Valley Potato Growers, Inc.
- Sun-Glo of Idaho, Inc.
- SunRiver of Idaho, Inc.
- Wada Farms Potatoes
- Wilcox, Floyd & Sons, Inc.

# Processed Idaho® Potato Exporters

The following companies export processed potatoes:

- Basic American Foods
- Idaho Pacific Corporation
- J.R. Simplot Company
- Lamb Weston
- McCain Foods USA, Inc.
- Potato Products of Idaho
- Rite Stuff Foods, Inc.

# Organic Idaho® Potato Suppliers

The following suppliers comply with organic standards set by national governments and international organizations:

- Eagle Eye Produce
- Genesis Organics, LLC
- Nonpareil — Idaho Potato Packers
- Potandon Produce, LLC
- Wada Farms Potatoes

# Shed ID Numbers

Shed ID No.	Shipper
8	SunRiver of Idaho, Inc.
10	Rigby Produce — Rigby
13	Driscoll Potatoes, Inc.
17	Sun-Glo of Idaho, Inc.
22	Liberty Gold Potato Company
24	Idaho Select, Inc.
27	Idaho Sunfresh LLC
28	Rigby Produce — Hamer
32	Eagle Eye Produce — Idaho Falls
34	Wada Farms Potatoes, Inc.

Shed ID No.	Shipper
38	Walker Produce, Inc.
48	Sun Valley Potato Growers, Inc.
49	Mart Produce, LLC
50	Magic Valley Produce, Inc.
55	Arrowhead Potato Company
69	Circle Valley Produce, LLC
70	Ball Brothers Produce
71	Idaho Fresh Produce, Inc.
82	Nonpareil — Idaho Potato Packers
84	Pleasant Valley Potato, Inc.

Shed ID No.	Shipper
86	Bench Mark Potato Co.
88	GPOD of Idaho
89	Gold Emblem Produce/ Taylor & Sons, Inc.
96	Walker Produce, Inc.
98	Walters Produce, Inc.
110	Wilcox, Floyd & Sons, Inc.
167	Genesis Organics LLC
443	Eagle Eye Produce — Twin Falls

## Hints & Tips

### Authenticity



The *Grown in Idaho*® seal on each carton or bag is a certification mark designating that the potatoes inside came from Idaho.

Some shippers may have products from multiple states appearing with the same private label. Look for the required *Grown in Idaho*® seal when choosing Idaho® potatoes.

### Storage

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F - 48°F.

### Tracking Info

In addition to the required potato-variety labeling, each foodservice carton also shows a shed number to

determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a “pack date,” referencing the date when the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with December 31 as 365 (366 in a leap year).

To determine the Julian dates, please see the chart on the previous page or access a Julian date converter to calculate the day/month pack date by typing this URL into your web browser: [idahopotato.com/directory/julian](http://idahopotato.com/directory/julian).



## Idaho® Potatoes are actually not a variety!



The term Idaho® potatoes refers to the source of origin—the state of Idaho. While it primarily produces russets, Idaho also grows several other varieties of potatoes to fulfill foodservice and consumer requests.

Look for the designations on cartons or retail bags.







For a current list of products, please check company websites.

## Basic American Foods

[baf.com](http://baf.com)

*Jack Hume founded Basic American Foods in 1933 with the belief that integrity and taste were paramount, and these same beliefs drive us today. While we started as a modest dehydration plant in California, we've grown our company and our capabilities over the last 90 years, becoming the market leader, because we want to help people serve great food to as many people as possible. That's why you'll find our foods and brands in restaurants, schools, hospitals, and grocery and club stores around the world..*

### **Mailing Address**

415 W Collins Road  
Blackfoot, ID 83221

### **Corporate Office Address**

1676 N California Blvd, Suite 525  
Walnut Creek, CA 94596

**Tel** (208) 785-3200  
(925) 472-4000

**Fax** (208) 785-8776

### **Contacts**

Nicole Strohman, *Chief Commercial Officer, Sales and Marketing*  
[nstrohman@baf.com](mailto:nstrohman@baf.com)  
(925) 472-4012

Chris Olsen, *VP, Logistics and Procurement*  
[colsen@baf.com](mailto:colsen@baf.com)  
(208) 785-8704

Toni Williams, *Raw Material Finance Manager*  
[twilliams@baf.com](mailto:twilliams@baf.com)  
(208) 785-8211

### **This company is an exporter**

#### **Products**

Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use

# Dickinson Frozen Foods, Inc.

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## Mailing Address

1205 E Iron Eagle Drive, Suite B  
Eagle, ID 83616

**Tel** (208) 938-7540

**Fax** (208) 938-5969

**Email** [cservice@df-foods.com](mailto:cservice@df-foods.com)

## Contacts

Susan Williams, *Sales*  
[susan@ftiegs.com](mailto:susan@ftiegs.com)  
(208) 452-1610

Frank Simmons, *Sales*  
[fsimmons@oregonpotato.com](mailto:fsimmons@oregonpotato.com)  
(208) 359-5033

Monica Vanpaepeghem  
[monica@df-foods.com](mailto:monica@df-foods.com)  
(208) 938-7555

## Products

Custom Dehydrated Potatoes  
Dehydrated Potatoes for  
Foodservice Use  
Dehydrated Potatoes for  
Industrial Use  
Dehydrated Potatoes for  
Ingredient Use  
Dehydrated Potatoes for  
Retail Use  
Potato Flour  
Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
IQF Roasted Potatoes

# Gem State Processing

[oregonpotato.com](http://oregonpotato.com)

*Gem State Processing is busy around the clock, all year long, cleaning, slicing, dicing, shredding, and drying potatoes. Our plant sources 18,000 acres of Idaho potatoes a year from a 150-mile radius. These dehydrated potatoes can be mixed with oils, herbs, or additives to meet customer requirements. Shreds, dices, and slices are run through two commercial dehydrators to produce to customer specifications. Gem State Processing sources 100% Idaho® potatoes. Period. (An OPC Family Company)*



## Mailing Address

951 Highway 30  
Heyburn, ID 83336

**Tel** (208) 679-4000

**Fax** (208) 679-4001

## Contacts

Frank Simmons, *Sales*  
[fsimmons@oregonpotato.com](mailto:fsimmons@oregonpotato.com)  
(208) 359-5033

Kelly Headley, *Customer Service*  
[kheadley@oregonpotato.com](mailto:kheadley@oregonpotato.com)  
(541) 481-2715

## This company is an exporter

### Products

Custom Dehydrated Potatoes  
Dehydrated Potatoes for  
Foodservice Use  
Dehydrated Potatoes for  
Industrial Use  
Dehydrated Potatoes for  
Ingredient Use  
Dehydrated Potatoes for  
Retail Use  
Potato Flour

# Idaho Pacific Corporation

idahopacific.com

*Idaho Pacific Holdings, Inc., is a family of potato dehydration companies spanning North America – from the nutrient-rich farmlands of Idaho to the San Luis Valley of Colorado to the red sandy soils of Prince Edward Island, Canada. Our factories are situated in prime potato producing areas because that is where it all begins. We manufacture dehydrated potato products for the world using the best raw potatoes in North America.*



## Mailing Address

PO Box 478  
Ririe, ID 83443

## Corporate Office Address

4723 E 100 N  
Ririe, ID 83442

**Tel** (208) 538-6971  
**Toll-Free** (800) 238-5503  
**Fax** (208) 538-5082  
**Email** ipc@idahopacific.com

## Contacts

Jon Schodde, *Vice President Sales and Marketing*  
jon@idahopacific.com

Julian Awdry, *Director of Export Sales*  
julian@idahopacific.com

David Wheeler, *Sales & Business Development Manager*  
david@idahopacific.com

Yoshitaka “Nady” Nada, *Ingredient Sales Manager*  
nady@idahopacific.com

## This company is an exporter

### Products

Custom Dehydrated Potatoes  
Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Industrial Use  
Dehydrated Potatoes for Ingredient Use  
Dehydrated Potatoes for Retail Use  
Potato Flour

# Idahoan Foods, LLC

idahoan.com | idahoanfoodservice.com

*Combining a full-service network of professionals from field to fork, Idahoan Foods is a leading manufacturer of value-added potato products. Its potato processing plants and nationally recognized retail, foodservice, and warehouse club brands of products, along with its close relationship with its growers, allow Idahoan Foods to deliver superior quality while providing consumers Real Potatoes, Real Easy™. For more information, visit [idahoan.com](http://idahoan.com).*



## Mailing Address

900 Pier View Drive, Suite 100  
Idaho Falls, ID 83402-4972

**Tel** (208) 542-3700  
**Toll-Free** (800) 635-6100  
**Fax** (208) 542-3797

## Contacts

Glen Walter, *Vice President Retail Sales*  
gwalter@idahoan.com

Ryan Ellis, *Vice President Retail Marketing & Business Development*  
rellis@idahoan.com

Dan Nakamura, *Director Raw Material Procurement & Ingredient Sales*  
dnakamura@idahoan.com

## Products

Dehydrated Potatoes for Foodservice Use  
Dehydrated Potatoes for Retail Use

# J.R. Simplot Company

simplotfoods.com



*The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the nation, though at heart we're as small as a single farmer. We pioneer innovations in plant nutrition and food processing, research new ways to feed animals and sustain ecosystems, and strive to feed a growing global population. At Simplot, we're in the business of Bringing Earth's Resources to Life.*

## Mailing Address

1099 W Front St  
Boise, ID 83702

**Tel** (208) 336-2110  
**Toll-Free** (800) 635-0408  
**Fax** (208) 384-8022

## Contacts

Michael DiMatteo, *Director —  
Global Accounts*  
michael.dimatteo@simplot.com  
Janene Ellefson, *International Marketing  
Manager*  
Janene.EllefsonEames@simplot.com

## This company is an exporter

### Products

Dehydrated Potatoes for  
Foodservice Use  
Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

# Lamb Weston

lambweston.com



*Lamb Weston is a leading supplier of frozen potato, sweet potato, appetizer, and vegetable products to restaurants and retailers around the world. For more than 60 years, we've produced innovative, inventive products that make life better for our customers and their customers.*

## Mailing Address

599 S Rivershore Lane  
Eagle, ID 83616

**Tel** (208) 938-1047  
**Toll-Free** (800) 766-7783  
**Fax** (208) 658-2201

## Contacts

Mike Smith, *CEO*  
mike.smith@lambweston.com  
(630) 445-6000  
Kim Cupelli, *Vice President,  
Marketing and Innovation*  
kim.cupelli@lambweston.com  
(208) 658-2218  
Mark Schuster, *Vice President,  
Global Operations*  
mark.schuster@lambweston.com  
(509) 736-0466

## This company is an exporter

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

# Mart Frozen Foods, LLC

[martgroup.com](http://martgroup.com)

*Mart Frozen Foods, LLC is a Mart Group subsidiary that produces frozen potato products for both the retail and food service industries.*



## Mailing Address

PO Box 34  
Rupert, ID 83350

## Corporate Office Address

61 N 100 E  
Rupert, ID 83350

**Tel** (208) 436-5880

**Email** [sales@martfrozenfoods.com](mailto:sales@martfrozenfoods.com)

## Contacts

McClain Polson, *VP of Sales*  
[McClainP@martgroup.com](mailto:McClainP@martgroup.com)  
(208) 681-9938

Andrew Spragg, *Director of Sales*  
[AndrewS@martgroup.com](mailto:AndrewS@martgroup.com)  
(717) 304-7111

## Products

Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use

# McCain Foods USA, Inc.

[mccainusa.com](http://mccainusa.com)

*McCain products are found in thousands of restaurants and supermarket freezers across more than 160 countries—one in every four french fries in the world is a McCain fry. In addition to fries, McCain also produces snacks, meals, and vegetables for both the retail and foodservice industries. At McCain, we believe good ethics is good business. This guides who we are, what we do, and how we do it. The result is good food, simply made.*



## Mailing Address

One Tower Lane, 11th Floor  
Oakbrook Terrace, IL 60181

**Tel** (630) 955-0400

**Toll-Free** (800) 938-7799

**Fax** (630) 857-4560

**Email** [webmaster@mccain.com](mailto:webmaster@mccain.com)

## Contacts

Tracy Hostetler, *Vice President,  
Marketing North America Potatoes*  
[tracy.hostetler@mccain.com](mailto:tracy.hostetler@mccain.com)  
+1 630-857-4491

Chris Lamb, *SR Director of Marketing  
North America Foodservice Potato*  
[chris.lamb@mccain.ca](mailto:chris.lamb@mccain.ca)  
+1 416-679-1684

## This company is an exporter

### Products

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Retail Use

# Potato Products of Idaho

ppidaho.com

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*Refrigerated and frozen mashed, baked, and roasted potatoes.*

## **Mailing Address**

398 N Yellowstone Highway  
Rigby, ID 83442

**Tel** (208) 745-8610

**Fax** (208) 745-8665

## **Contacts**

Tom Kilburg, *Director of Sales*  
tkilburg@ppidaho.com  
(208) 908-7778

Brent Mickelsen, *Operation and Sales*  
bmick@ppidaho.com  
(208) 745-8610

## **This company is an exporter**

### **Products**

Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
Refrigerated Potatoes for Foodservice Use  
Refrigerated Potatoes for Industrial Use  
Refrigerated Potatoes for Ingredient Use  
Refrigerated Potatoes for Retail Use

# Rite Stuff Foods, Inc.

ritestuff.com

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*Traditional and longtime producer of Idaho® baked potato products—twice baked, fried, and filled skins, battered wedges, potato skins, mashed potatoes, and potato rollers. We recently added an appetizer line: flavored potato items, Mac & Cheese Bites, Cauliflower Bites & Croquettes, cheese sticks, Cheesy Jalapeno Bites, etc. Our factory is Idaho certified, USDA inspected, and gluten-free.*

## **Mailing Address**

PO Box 447  
Jerome, ID 83338

## **Corporate Office Address**

2155 S Lincoln Ave  
Jerome, ID 83338

**Tel** (208) 324-8410

(208) 933-2711

**Fax** (208) 324-1210

**Email** bmodellmog@ritestuff.com

## **Contacts**

Bruce Modellmog, *Director of Sales*  
bmodellmog@ritestuff.com,  
(970) 213-4233

Curt Snyder, *General Manager*  
csnyder@ritestuff.com  
(208) 324-8410

Joe Lorcher, *Purchasing Manager*  
jlorcher@ritestuff.com  
(208) 850-8931

## **This company is an exporter**

### **Products**

Custom Frozen Potatoes  
Frozen Potatoes for Foodservice Use  
Frozen Potatoes for Industrial Use  
Frozen Potatoes for Ingredient Use  
Frozen Potatoes for Retail Use  
Battered and Breaded Potato Wedges  
Formed Potato Products  
Fried and Filled Potato Skins  
Potato Half Shells  
Mashed Potatoes  
Battered and Breaded Appetizers  
Twice Baked Potatoes



## IDAHO POTATO COMMISSION

PO Box 1670 | 661 S Rivershore Lane, Suite 230  
Eagle, ID 83616 | (208) 334-2350

[idahopotato.com/directory](http://idahopotato.com/directory)

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