Established in 1937, the Idaho Potato Commission (IPC) is a state agency that is responsible for promoting and protecting the famous Grown in Idaho® seal, a federally registered trademark that assures consumers they are purchasing genuine, top-quality Idaho® potatoes. Idaho’s ideal growing conditions, including rich, volcanic soil, climate, and irrigation, differentiate Idaho® potatoes from potatoes grown in other states.

This directory is published by the Idaho Potato Commission and contains a listing of licensed fresh shippers, brokers, and processors at the time of publication. IPC does not recommend individual shippers or processors, but the ones listed here use genuine Idaho® potatoes, and their packs and products reflect the superior quality of the raw materials they use. Customers who have unique requirements will find Idaho suppliers well equipped and eager to fill their needs. 2021 Edition.

Always look for these Grown in Idaho® seals for the best potatoes.
IdahoPotato.com/directory
Bookmark and visit this link for the most current directory listings.
OUR MOST POPULAR
RUSSETS

Idaho® potatoes are unmatched in their exceptional quality, wholesome taste, and extensive variety. From the go-to Russet Burbank to the popular Russet Norkotah, we’re proud to offer you the finest potatoes from the Best Earth on Earth™.

Russet Burbank

Background: Developed in 1914 by Lou Sweet, a previous president of the Potato Association of America. Scientist Luther Burbank is credited with the discovery of the original seeds. While Idaho growers have successfully produced many varieties over the years, the Russet Burbank is their greatest commercial success and has established a strong brand equity for the state. A late-maturing variety that requires a 140- to 150-day growing season.

Appearance: The exterior skin is relatively thin and light brown in color. The exterior shape is oval and slightly flattened, with few shallow eyes. The interior is off-white to ivory and moderately dense.

Flavor Profile: A distinctive, earthy potato flavor. The high solid (starch) yields a grainy texture and slightly chewy skin. Bakes up dry and fluffy; fries crisp and golden brown.

Usage: Fresh, frozen, or dehydrated, this variety is ideal for all preparation styles.
Russet Norkotah

**Background:** Released in 1987 by North Dakota State University, this variety now ranks second in popularity for fresh-market use. Attractive type (refers to consistent oval shape); a high percentage of No. 1 potatoes is common with this early-maturing variety. Available August through June.

**Appearance:** Excellent conformation; attractive medium-brown color with a long to oblong shape.

**Flavor Profile:** A mild potato flavor with a soft texture and moderate density. Tends to bake up creamy and moist, not grainy. Moderately chewy skin. White to pale yellow interior. Medium specific gravity for most; newer generations grown in Idaho have higher starch content.

**Usage:** Grown primarily for the fresh market. Because of the uniform appearance, has had good success in the retail grocery segment and foodservice. Well suited to all preparation types.

---

Alturas Russet

**Background:** A late-maturing, high-yielding russet potato cultivar with a high tuber specific gravity that was released in 2002 by the USDA/ARS and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. A high percentage of No. 1 potatoes is common with this variety.

**Appearance:** Excellent conformation and an attractive medium-brown color with an oblong shape. They tend to be short.

**Flavor Profile:** Culinary quality is high, with larger tubers suitable for fresh market if heavily russeted skin is not essential.

**Usage:** Grown primarily for the processed market. Its resistance to the accumulation of sugars during long-term storage also makes it suitable for processing out of storage into french fries. Makes excellent mashed potatoes.
Bannock Russet

Background: Bannock Russet was released in 1999 by the USDA Agricultural Research Service and the Agricultural Experiment Stations of Idaho, Oregon, and Washington. It is a late-maturing, oblong russet variety with excellent fresh-pack and processing qualities.

Appearance: It has an attractive russeted skin and short tuber length. Excellent culinary qualities also make it suitable for the fresh market. Bannock Russet, in comparison with Russet Burbank, has consistently produced greater U.S. No. 1 yields.

Flavor Profile: Similar to Russet Burbank.

Usage: When stored at 45°F, the Bannock Russet produces a lighter fry color and has a lower glucose concentration than a Russet Burbank. Medium to high solids.

Blazer Russet

Background: Named a variety in 2005, this is one of the newest graduates of the potato-breeding program of U.S. university research scientists in the Intermountain West and Pacific. It is ready to harvest earlier than other leading potatoes, meaning the Blazer Russet can replenish dwindling supplies of potatoes remaining in cold storage from the previous harvest.

Appearance: The oblong, medium to large tubers average about 7 to 8 oz. each. They have characteristic light russeting on their brown to tan skin, with firm, cream-white, or white flesh inside.

Flavor Profile: Similar to Russet Burbank; yields dry and fluffy baked potatoes and golden fries with crisp outer flesh and dry mashed flavor center.

Usage: Well suited for fresh-market sale or for potato processors to make into frozen potato products.

Classic Russet

Background: Released by the Tri-State Breeding Program in 2009, this early to medium variety is a possible replacement for the popular Norkotah. It has excellent fresh-merit ratings and exceeds other leading potatoes in its overall score.

Appearance: Classic Russet has excellent tuber shape and appearance, and a high proportion of No. 1s, high solids, and good fry color.

Flavor Profile: The Classic Russet has a higher protein content than many of the standard russet varieties (22–32 percent greater). It also has a high culinary rating, with qualities similar to Russet Burbank. It is light and fluffy in baking and produces light fries after harvest and shortly thereafter.

Usage: Sold in fresh-pack markets and processed right out of the field or during the early storage season.
Clearwater Russet

**Background:** Released by the Tri-State Program in 2009, this is a medium to late variety for both fresh and processing markets. It has a high protein content, measuring 38 percent greater than Russet Burbank. This variety has an exceptionally high yield average and specific gravity, along with high solids.

**Appearance:** It produces oblong tubers with brown, medium-heavy russet skin. The eyes are shallow in depth and intermediate in number and are evenly distributed. Tuber set is low, and average tuber size is medium. The flesh is white to creamy white and firm.

**Flavor Profile:** Qualities similar to Russet Burbank. A light and fluffy baker with excellent fry characteristics and taste, often outperforming Ranger Russet and Russet Burbank in tests.

**Usage:** Its excellent fry color out of storage and its attractiveness make this variety suitable for both processing and fresh-market usage. It has a high specific gravity and is resistant to sugar ends, as well as most internal and external tuber defects.

Ranger Russet

**Background:** Ranger Russet is a medium- to late-maturing russet potato jointly released by the USDA and the University of Idaho in 1991. It has high solids and is used mostly for frozen processing and occasionally for fresh pack.

**Appearance:** Long and slightly flattened shape with a medium-russet-color skin and white flesh. Eyes are numerous and medium to deep. Produces a consistently long shape and high percentage of U.S. No. 1 potatoes.

**Flavor Profile:** Culinary traits: bakes up dry and fluffy with outstanding potato flavor. Fries crisp and light golden in color.

**Usage:** Grown primarily for the processed market. Because of the high specific gravity (averaging 1.095 in Idaho) and low sugars, this variety processes well for lightly colored fries with good texture.

Umatilla Russet

**Background:** Umatilla Russet was jointly released by Oregon, Washington, Idaho, and the ARS/USDA in 1998. This cultivar has attributes that make it an excellent choice for frozen processing.

**Appearance:** Attributes include a high specific gravity, good fry color, uniform tuber shape, and good resistance to internal physiological disorders. Umatilla produces significantly more U.S. No. 1 tubers 12 oz. or larger than the Russet Burbank typically does.

**Flavor Profile:** Taste test panels have rated the flavor and texture of Umatilla to be at least as good as or better than Russet Burbank.

**Usage:** Grown for fresh and frozen french fry processing, with fry colors lighter than the Russet Burbank. In general, Umatilla Russet has less glucose and sucrose accumulation in storage compared to that of Russet Burbank.
Traditionally, Idaho has been known for its russet potatoes. After all, that’s what made us famous! We grow billions of pounds of potatoes each year—most of which are russet varieties. But many acres are now devoted to reds, yellows, and other niche varieties. So we continue to be a one-stop shop for ordering a wide array of excellent varieties.

**All Blue**

**Appearance:** Smooth, oblong, medium size; deep blue to almost purple skin.

**Flavor Profile:** Moist, firm flesh with slightly grainy texture.

**Usage:** Fresh market. Especially suited to potato salads.

**Ama Rosa**

**Appearance:** Small to medium-size, firm, oblong-shaped tubers with bright red skin and deep red flesh.

**Flavor Profile:** Sweet and creamy fingerlings.

**Usage:** Ideal for baking, roasting, and grilling. They also make mouth-watering and colorful potato chips because they retain their sweetness and bright red color.

**Bintje**

**Appearance:** Small to medium-size round tubers with golden skin and yellow flesh. Smooth and well rounded. Skin has a silk-like finish.

**Flavor Profile:** Exceptional flavor. Some describe it as having a unique, light, nut-like flavor.

**Usage:** Best served roasted or as french fries; often seen as the standard for European-style or Belgian fries.
Cal Red
Appearance: The tubers have a bright red skin color, round and smooth shape, shallow eyes, and a medium specific gravity for reds. White flesh.
Flavor Profile: Waxy; makes a good potato salad; skin color stays red.
Usage: Fresh market.

French Fingerling
Appearance: Large fingerling tubers with smooth, dark, rose-red skin and waxy, yellow flesh.
Flavor Profile: Has a delicate, nutty flavor.
Usage: Especially suited to potato salads, roasting, or sautéing.

Huckleberry Gold
Appearance: Round to oval tubers with purple skin and yellow flesh noted for their excellent culinary qualities and high level of antioxidants.
Flavor Profile: Good potato flavor.
Usage: Primarily used for mashed potatoes and in salad preparations. Roasting or boiling are also popular cooking procedures.

Ida Rose
Appearance: Oblong tubers with bright red skin that retains color during storage and moist, firm, white flesh. The skin can russet slightly in light soils.
Flavor Profile: Considered to be an excellent potato for baking, microwaving, and boiling. Ranks high in taste tests.
Usage: General purpose. Popular as a salad potato.

Milva
Appearance: Bright yellow flesh with pale yellow skin.
Flavor Profile: Waxy type. Suitable for boiling because it stays firm and does not readily discolor.
Usage: General purpose. Popular as a salad potato.
Norland

**Appearance:** Tubers are oblong, smooth, slightly flattened, and medium red, with shallow eyes. Seldom off-type in shape. Color decreases after maturity. The deep, dark-red skin color is appealing when prepared with the skin on. White flesh. Baby reds typically command a premium price.

**Flavor Profile:** Moist texture, as the specific gravity is low to intermediate. Excellent potato flavor.

**Usage:** Fresh—excellent for boiling, roasting, and salad preparations.

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Purple Passion

**Appearance:** Purple skin and dark purple flesh. High in antioxidants; ideal for fresh fingerling market, with few tuber defects.

**Flavor Profile:** Excellent fingerling flavor.

**Usage:** Fresh market.

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Purple Peruvian

**Appearance:** Fingerling tubers with purple skin and dry, earthy, bright purple flesh.

**Flavor Profile:** Mild potato flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.

---

Red La Soda

**Appearance:** Light red or pink color, oval shape with smooth skin and a deep red skin color. Eyes have medium depth.

**Flavor Profile:** Considered good for baking and boiling. Ranks high in taste tests. Its moderate specific gravity makes this a somewhat unusual red variety and provides a drier, fluffier texture than is common with reds.

**Usage:** Fresh market.

---

Red Thumb Fingerling

**Appearance:** Red skin, red flesh, and smooth skin make this 1-by-2-inch tuber highly appealing.

**Flavor Profile:** It is sweeter than Russian Banana potatoes but not as starchy as some potato varieties.

**Usage:** This variety is best when roasted and is also suitable for potato salads.

---

Ruby Crescent

**Appearance:** Plants produce rosy-skinned tubers with moderately dry, yellow flesh.

**Flavor Profile:** Mild, slightly nutty flavor.

**Usage:** Especially suited to potato salads or roasting.
Russian Banana

**Appearance:** Small fingerling tubers with buff-yellow skin and light yellow, waxy-textured flesh.

**Flavor Profile:** Has a rich, buttery flavor.

**Usage:** Especially suited to potato salads, roasting, or sautéing.

---

Terra Rosa

**Appearance:** Red skin and red flesh, oblong shape.

**Flavor Profile:** Similar to other reds; ranks well in taste tests.

**Usage:** Ideal for microwaving, frying, or baking; chips retain rosy color and resist fading.

---

Yellow Finn

**Appearance:** Dark yellow, waxy flesh; flattened pear or oval shape; light, tan-yellow skin.

**Flavor Profile:** Waxiness gives it a moist texture accompanied by a rich, buttery taste that is slightly sweeter than Yukon Gold.

**Usage:** Primarily fresh. Boiled, fried, baked, and mashed. Often used in potato salads.

---

Yukon Gem

**Appearance:** This round-oblong, yellow-fleshed tuber has an optimal size profile. It has pink, shallow eyes.

**Flavor Profile:** Good waxy to drier texture with a golden buttery taste.

**Usage:** Excellent processed, with a notable taste profile for products such as chips. An excellent replacement or alternative to Yukon Gold for the fresh market. Also has been suitable for organic production.

---

Yukon Gold

**Usage:** Relatively light yellow skin color; yellow interior with moist flesh. Shallow eyes that are well distributed. A medium specific gravity.

**Flavor Profile:** Originally marketed as having a buttery flavor, which comes from a combination of the yellow flesh and moist texture. Good potato flavor.

**Usage:** In foodservice, chefs have gravitated to the Yukon Gold image as a positive one for menu branding. Primarily used as mashed and in salad preparations. Roasting or boiling are also popular cooking procedures.
Licensed fresh shippers are Idaho-based companies that work with Idaho® potato growers to receive, sort, pack, and ship products out from an active shed.

**Arrowhead Potato Company**  
arrowheadpotatoes.com

**Licensed Fresh Shippers**

**Mailing Address**  
PO Box 425  
Rupert, ID 83350

**Physical Shipping Facility**  
223 Scott Avenue  
Rupert, ID 83350

**Tel**  
(208) 436-1209

**Fax**  
(208) 436-0775

**Email**  
office@arrowheadpotatoes.com

**Contact**  
Richard Fletcher, Sales Manager  
richard@arrowheadpotatoes.com  
(208) 436-1239

This company is an exporter  

**Brands:** Arrowhead, Buffalo

**Varieties:** Russet Burbank, Russet Norkotah

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near area 2 on the map

**Shed ID:** 55

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**

| 40 - 120 |

**Foodservice No. 2s:**

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Idaho Potato Commission  | Page 10
Bench Mark Potato Co.

Mailing Address
4799 S Highway 191
Rexburg, ID 83440

Physical Shipping Facility
4799 S Highway 191
Rexburg, ID 83440

Tel (208) 356-9295 | (208) 356-7321
Fax (208) 356-9217
Email potato@ida.net

Contacts
Kent Sutton, General Manager
Peggy Arzen, Sales
Sven Erickson, Sales and Trucking

This company is an exporter
Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID: 86

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers

Foodservice No. 2s:

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Brands:
Farm Fresh
Pride of the Valley
Sutton Brothers

Varieties:
Russet Burbank
Russet Norkotah

Circle Valley Produce, LLC

Mailing Address
PO Box 51260
Idaho Falls, ID 83405

Physical Shipping Facility
1370 Burgess
Idaho Falls, ID 83402

Tel (208) 524-2628
Fax (208) 524-2630

Contact
Kirk Hart, Manager
kirk.circlev@yahoo.com
(208) 524-2628

Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID: 69

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

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Other No. 2 Sizes:
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Brands:
Circle Valley
CV

Varieties:
Russet Burbank
Russet Norkotah
Eagle Eye Produce is here for all of your potato needs. We grow, pack, and ship russets, reds, yellows, whites, and organic potatoes. We also have equipment to pack specialty items and sizes, so give us a call. Our goal is to provide a one-stop-shop customer experience with superior customer service and excellent quality year-round.

Slade Scott, Sales
slades@eagleeyeproduce.com
(208) 557-2528

Shilo Copenhaver, Sales
shilo@eagleeyeproduce.com
(208) 557-2528

Al Guariglia, Potato Sales
aguariglia@eagleeyeproduce.com
(208) 557-2528

Danny Goodyear, Sales
dannyg@eagleeyeproduce.com
(208) 557-2528

John Mickulin, Potato Sales
johnm@eagleeyeproduce.com
(208) 557-2528

McKray Poole, Potato Sales
mckrayp@eagleeyeproduce.com
(208) 557-2528

Nate Giles, Potato Sales
nateg@eagleeyeproduce.com
(208) 557-2528

Michael Daroshefski, Key Account Sales Manager
michaeld@eagleeyeproduce.com
(208) 557-2528

Dawn Ewing, Key Account Rep
dawne@eagleeyeproduce.com
(208) 557-2528

Amber Baker, Key Account Sales
amber@eagleeyeproduce.com
(208) 557-2528

Taylor Reese, Key Account Rep
taylorr@eagleeyeproduce.com
(208) 557-2528

Karen Guzman, Key Account Sales
kareng@eagleeyeproduce.com
(208) 557-2528

Tifanee Pond, Transportation
tifanee@eagleeyeproduce.com
(208) 557-2528

This company is an organic potato supplier
This company is an exporter
Operating Season: Year-round
Transportation: Rail and Motor Freight

Location: In or near area 4 on the map
Shed ID: 
32  Eagle Eye Produce—Idaho Falls
443  Eagle Eye Produce—Twin Falls

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards
Other No. 1 Sizes:
35 ct, 12 oz bakers, foil-wrapped bakers

Foodservice No. 2s:
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Other No. 2 Sizes:
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Retail Packs Available (lbs):
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Retail Packs Also Available In:
1.5 lb Medley
3 lb Poly
Tray packs (2- and 4-count)
Shrink-wrapped (microwaveable)
Foil-wrapped
Microwaveable Pillow Packs
Sliced & Diced Refrigerated Potato Items

Brands:
Farm Select
Fresh Blends
Fresh Harvest
Harvest Select
Harvest Time
Organic Select
Simply Good

Varieties:
Russet Burbank
Russet Norkotah
Cal Red
Chieftain Red
Dark Red Norland
French Fingerling
Ida Rose
Norland
Purple Peruvian
Red La Soda
Ruby Crescent
Russian Banana
Yukon Gold
GPOD of Idaho  gpodpotatoes.com

For over 50 years, GPOD of Idaho has worked with local growers to provide the best-quality Russet Burbank potatoes available.

Marketed by GPOD of Idaho
This company is an exporter
Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID: 88

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

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Other No. 2 Sizes:
Mesh No. 2 Pack — 6 oz min and 10 oz and above

Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th>4</th>
<th>5</th>
<th>8</th>
<th>10</th>
<th>15</th>
<th>20</th>
<th>25</th>
<th>50</th>
<th>100</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Brands:
Elite
Value
Varieties:
Russet Burbank
Russet NorKotah

Idaho Fresh Produce, Inc.

Marketed by Idaho Fresh Produce, Inc.
Shed 71
Rocky Mountain Produce

Mailing Address
PO Box 2440
Idaho Falls, ID 83403

Physical Shipping Facility
1550 Midway
Ammon, ID 83406

Tel  (208) 535-0077
Fax  (208) 535-7590

Contacts
Chad Webster, Sales
chad@idahofresh.net
(208) 535-0077 ext 1

Wes Parkinson, Sales
wes@idahofresh.net
(208) 535-0077 ext 3

This company is an exporter
Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID: 71 (Rocky Mountain Produce)

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers

Other No. 1 Sizes:
50 lb cartons, bulk

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton</td>
<td></td>
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</tr>
<tr>
<td>Paper</td>
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<td>X</td>
<td></td>
</tr>
<tr>
<td>Burlap</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Other No. 2 Sizes:
Paper or carton

Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th>4</th>
<th>5</th>
<th>8</th>
<th>10</th>
<th>15</th>
<th>20</th>
<th>25</th>
<th>50</th>
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<td>X</td>
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<td>X</td>
</tr>
</tbody>
</table>

Brands:
Elite
Value
Varieties:
Russet Burbank
Russet NorKotah
Mart Produce, LLC  martproduce.com

Mart Produce was established in 1980 by a group of local farms. For more than 30 years, we’ve supplied a large portion of the potatoes run through the shed. In 2014, two other partners who had been key suppliers for many years, Jentzsch-Kearl Farms and Grant 4-D Farms, were added as partners to the business. We operate 12 months out of the year in order to provide a regular supply of potatoes for our customers. Our goal is to provide a consistent supply of good-quality potatoes at a fair market price.

Mailing Address
PO Box 34
Rupert, ID 83350

Physical Shipping Facility
100 E 70 N
Rupert, ID 83350

Tel  (208) 436-0611
     (208) 928-6929
Fax   (208) 436-4372
Email office@martproduce.com

Contacts
Craig Swensen, Sales
craig@prosourceproduce.com
     (208) 928-6929
Corey Griswold, Sales
corey@prosourceproduce.com
     (208) 928-6929
Onni Lufkin, Sales
onni@prosourceproduce.com
     (208) 928-6929

Marketed by ProSource Produce, LLC
This company is an exporter

Operating Season: August - July
Transportation: Rail and Motor Freight
Location: In or near area 2 on the map
Shed ID: 49

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers

Foodservice No. 2s:

<table>
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<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
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<tbody>
<tr>
<td>Carton</td>
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<td></td>
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<tr>
<td>Paper</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>Burlap</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
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Retail Packs Available (lbs):

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<thead>
<tr>
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<th>10</th>
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<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

Brands:
Circle T
Mart Produce
ProSource
Teton Tater

Varieties:
Russet Burbank
Russet Norkotah
Nonpareil—Idaho Potato Packers is a four-generation, family-owned and -operated packer/shipper, known for the highest-quality Idaho russet potatoes available for 75 years.

Mailing Address
411 West Collins Road
Blackfoot, ID 83221

Physical Shipping Facility
411 West Collins Road
Blackfoot, ID 83221

Tel (208) 785-3030
Toll-Free 800-522-2223
Fax (208) 785-3656
Email sabend@gotspuds.com

Contacts
Stephen Abend, Chief of Operations
sabend@gotspuds.com
Jace Katseanes, CFO
jkatseanes@gotspuds.com
Rulon Robinson, Sales Manager
rrobinson@gotspuds.com
Dandee Hale, Sales
dhale@gotspuds.com

Marketed by
Nonpareil—Idaho Potato Packers

This company is an organic potato supplier
This company is an exporter

Operating Season: August - July
Transportation: Rail and Motor Freight
Location: In or near area 3 on the map
Shed ID: 82

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>6 oz min</th>
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Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th></th>
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<th>8</th>
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<th>Bulk</th>
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</thead>
<tbody>
<tr>
<td>Paper</td>
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<td></td>
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<tr>
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</table>

Brands: Angus, Broadway, Idaho Potato Packers (IPP), Magic, Nonpareil, Prize Pack

Nonpareil—Idaho Potato Packers nonpareilbrand.com

Pleasant Valley Potato, Inc. pleasantvalleypotato.com

Pleasant Valley is owned and operated by four family farms: Kim Wahlen Farms, Val Wahlen and Sons, B.J. Christensen and Sons, and Gehring Ag. Each was established over 100 years ago. Nearly 100% of the potatoes packed by Pleasant Valley are produced by one of these four family-farming operations.

Mailing Address
PO Box 538
Aberdeen, ID 83210

Physical Shipping Facility
275 E Elmore Ave
Aberdeen, ID 83210

Tel (208) 397-4194
Fax (208) 397-4756
Email rwahlen@pleasantvalleypotato.com

Contacts
Ryan Wahlen, Sales Manager
rwahlen@pleasantvalleypotato.com
Teresa Esparza, Sales/Transportation
tesperza@pleasantvalleypotato.com

This company is an exporter

Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 3 on the map
Shed ID: 84

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:
10 oz and above, 12 oz min, 15 oz min, 18 oz min, 50 lb cartons

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
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<tbody>
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<tr>
<td>Paper</td>
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<td></td>
</tr>
<tr>
<td>Burlap</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Other Foodservice No. 2s: Burlap, Paper, or Carton, 50 lbs, 10 oz and above, 6 oz and above

Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th></th>
<th>4</th>
<th>5</th>
<th>8</th>
<th>10</th>
<th>15</th>
<th>20</th>
<th>25</th>
<th>50</th>
<th>100</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper</td>
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<td></td>
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<td></td>
<td>X</td>
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<tr>
<td>Poly</td>
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<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
<td></td>
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<td></td>
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<td></td>
<td></td>
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</tbody>
</table>

Brands: Aberdeen, Allied Growers, Gem State, Gourmet, Pleasant Valley, Red Baron, The Finest

Pleasant Valley Potato, Inc. pleasantvalleypotato.com
Potandon Produce is a full-line shipper of fresh potatoes and fresh onions with national distribution. Major brands include Green Giant Fresh, Klondike Brands, The Valley, and multiple shipper and private labels. Potandon is the largest marketer of fresh potatoes in the nation, with Idaho being its largest year-round supply base.

Glen Reynolds, VP Variety Sales & Business Development
greyreynolds@potandon.com
(336) 760-1453

John Palczynski, Regional Sales Manager—Midwest
jpalczynski@potandon.com
(630) 800-8472

Dan Fitzgerald, Marketing Manager
dfitzgerald@potandon.com
(208) 557-5139

This company is an organic potato supplier
This company is an exporter

Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near areas 3 and 4 on the map

Shed IDs: see next page

Foodservice Packs Available: No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:
Bulk, 50 lb cartons, all sizes
RPC containers, Defor containers

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Paper</td>
<td>X</td>
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<td>X</td>
</tr>
<tr>
<td>Burlap</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>

Other No. 2 Sizes:
6 oz and above, 10 oz and above, burlap, paper, carton, mesh, bulk, bulk bins, bulk tote bins, and bags, 50 lb cartons, all sizes

Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th>Paper</th>
<th>Poly</th>
<th>Mesh</th>
<th>Burlap</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>X</td>
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<td>X</td>
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</tr>
<tr>
<td></td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Retail Packs Also Available In:
3 lb poly, 1 lb pouch, 1.5 lb pouch,
2 lb pouch, 1.5 lb mesh, bulk tote bins, and bags

Brands:
Gold Emblem
Green Giant
Green Giant Fresh
Harvest Fresh
Klondike Brands
Potandon
SunFresh
Sunset
The Valley

Varieties:

<table>
<thead>
<tr>
<th>Russet Burbank</th>
<th>Klondike</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russet Norkotah</td>
<td>Klondike Rose®</td>
</tr>
<tr>
<td>Agata</td>
<td>Lollipop</td>
</tr>
<tr>
<td>Almera</td>
<td>Maggie</td>
</tr>
<tr>
<td>Anouk</td>
<td>Malou</td>
</tr>
<tr>
<td>Bellanita</td>
<td>Melody</td>
</tr>
<tr>
<td>C322 (Sundrop)</td>
<td>Noelle</td>
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<tr>
<td>Canberra</td>
<td>Carolina</td>
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<td>Cecile</td>
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</table>

Potandon Produce, LLC  potandon.com  klondikebrands.com

Potandon Produce is a full-line shipper of fresh potatoes and fresh onions with national distribution. Major brands include Green Giant Fresh, Klondike Brands, The Valley, and multiple shipper and private labels. Potandon is the largest marketer of fresh potatoes in the nation, with Idaho being its largest year-round supply base.
<table>
<thead>
<tr>
<th>SHED 8</th>
<th>SunRiver of Idaho, Inc.</th>
<th>SHED 13</th>
<th>Driscoll Potatoes, Inc.</th>
<th>SHED 22</th>
<th>Liberty Gold Potato Company</th>
<th>SHED 24</th>
<th>Idaho Select, Inc.</th>
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<tbody>
<tr>
<td><strong>Mailing Address</strong></td>
<td>PO Box 399</td>
<td><strong>Mailing Address</strong></td>
<td>PO Box 129</td>
<td><strong>Mailing Address</strong></td>
<td>PO Box 550</td>
<td><strong>Mailing Address</strong></td>
<td>PO Box 519</td>
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<tr>
<td></td>
<td>Aberdeen, ID 83210</td>
<td></td>
<td>American Falls, ID 83211</td>
<td></td>
<td>Blackfoot, ID 83221</td>
<td></td>
<td>Aberdeen, ID 83210</td>
</tr>
<tr>
<td><strong>Physical Shipping Facility</strong></td>
<td>351 E Lincoln</td>
<td><strong>Physical Shipping Facility</strong></td>
<td>120 Adams St</td>
<td><strong>Physical Shipping Facility</strong></td>
<td>415 West Collins Siding Rd.</td>
<td><strong>Physical Shipping Facility</strong></td>
<td>75 East Fremont Ave</td>
</tr>
<tr>
<td></td>
<td>Aberdeen, ID 83210</td>
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<td>American Falls, ID 83211</td>
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<td></td>
<td>Aberdeen, ID 83210</td>
</tr>
<tr>
<td><strong>Tel</strong></td>
<td>(208) 397-4168</td>
<td><strong>Tel</strong></td>
<td>(208) 226-5233</td>
<td><strong>Tel</strong></td>
<td>(208) 785-8679</td>
<td><strong>Tel</strong></td>
<td>(208) 397-4110</td>
</tr>
<tr>
<td><strong>Fax</strong></td>
<td>(208) 397-3075</td>
<td><strong>Fax</strong></td>
<td>(208) 226-5029</td>
<td><strong>Fax</strong></td>
<td>(208) 785-8928</td>
<td><strong>Fax</strong></td>
<td>(208) 397-4494</td>
</tr>
<tr>
<td><strong>Contact</strong></td>
<td>Jeff Prescott</td>
<td><strong>Contact</strong></td>
<td>Kevin Warren, General Manager</td>
<td><strong>Contact</strong></td>
<td>Mark Thompson, General Manager</td>
<td><strong>Contact</strong></td>
<td>Ethan Crook, General Manager</td>
</tr>
<tr>
<td></td>
<td><strong>Shipping Manager</strong></td>
<td></td>
<td><a href="mailto:kevin.warren@driscollpotato.com">kevin.warren@driscollpotato.com</a></td>
<td></td>
<td><a href="mailto:mark@ligpotato.com">mark@ligpotato.com</a></td>
<td></td>
<td><a href="mailto:ecrook.idaho@gmail.com">ecrook.idaho@gmail.com</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:shipping@sunriverofidaho.com">shipping@sunriverofidaho.com</a></td>
<td></td>
<td>(208) 226-5233</td>
<td></td>
<td>(208) 785-8679</td>
<td></td>
<td>(208) 397-4110</td>
</tr>
<tr>
<td><strong>Brands</strong></td>
<td>Big Wheel, MoonRiver, SunRiver, The Best</td>
<td><strong>Brands</strong></td>
<td>Driscoll, Green Giant Fresh, SunFresh</td>
<td><strong>Brands</strong></td>
<td>Green Giant, SunFresh</td>
<td><strong>Brands</strong></td>
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<table>
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<tr>
<th>SHED 27</th>
<th>Idaho Sunfresh, LLC</th>
<th>SHED 89</th>
<th>Gold Emblem Produce / Taylor &amp; Sons, Inc.</th>
<th>SHED 98</th>
<th>Walters Produce, Inc.</th>
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<td><strong>Mailing Address</strong></td>
<td>PO Box 51780</td>
<td><strong>Mailing Address</strong></td>
<td>PO Box 177</td>
</tr>
<tr>
<td></td>
<td>Rigby, ID 83442</td>
<td></td>
<td>Idaho Falls, ID 83405</td>
<td></td>
<td>Newdale, ID 83436</td>
</tr>
<tr>
<td><strong>Physical Shipping Facility</strong></td>
<td>150 N Railroad Ave</td>
<td><strong>Physical Shipping Facility</strong></td>
<td>7891 South Yellowstone Highway</td>
<td><strong>Physical Shipping Facility</strong></td>
<td>2737 East Highway 33</td>
</tr>
<tr>
<td></td>
<td>Rigby, ID 83442</td>
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<td>Idaho Falls, ID 83402</td>
<td></td>
<td>Newdale, ID 83436</td>
</tr>
<tr>
<td><strong>Tel</strong></td>
<td>(208) 745-6641</td>
<td><strong>Tel</strong></td>
<td>(208) 522-7770</td>
<td><strong>Tel</strong></td>
<td>(208) 458-4105</td>
</tr>
<tr>
<td><strong>Fax</strong></td>
<td>(208) 745-9264</td>
<td><strong>Fax</strong></td>
<td>(208) 522-7470</td>
<td><strong>Fax</strong></td>
<td>(208) 458-4106</td>
</tr>
<tr>
<td><strong>Contacts</strong></td>
<td>Jim Staggs, Operations Manager</td>
<td><strong>Contact</strong></td>
<td>Mitch Johnson, Financial Controller</td>
<td><strong>Contacts</strong></td>
<td>Jeffrey Walters, President</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:jim@idahosunfresh.com">jim@idahosunfresh.com</a></td>
<td></td>
<td><a href="mailto:cfo@tandsons.com">cfo@tandsons.com</a></td>
<td></td>
<td><a href="mailto:jeffreyw@waltersproduce.net">jeffreyw@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td>(208) 745-6641</td>
<td></td>
<td>(208) 522-7470</td>
<td></td>
<td><a href="mailto:brettj@waltersproduce.net">brettj@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td>Kendall Rolfe, General Manager</td>
<td></td>
<td><a href="mailto:cfo@tandsons.com">cfo@tandsons.com</a></td>
<td></td>
<td><a href="mailto:shawnw@waltersproduce.net">shawnw@waltersproduce.net</a></td>
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<tr>
<td></td>
<td><a href="mailto:kendall@idahosunfresh.com">kendall@idahosunfresh.com</a></td>
<td></td>
<td>(208) 745-6641</td>
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<tr>
<td></td>
<td>(208) 745-6641</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>Brands</strong></td>
<td>Gold Emblem</td>
<td></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>SHED 98</th>
<th>Walters Produce, Inc.</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mailing Address</strong></td>
<td>PO Box 177</td>
</tr>
<tr>
<td></td>
<td>Newdale, ID 83436</td>
</tr>
<tr>
<td><strong>Physical Shipping Facility</strong></td>
<td>2737 East Highway 33</td>
</tr>
<tr>
<td></td>
<td>Newdale, ID 83436</td>
</tr>
<tr>
<td><strong>Tel</strong></td>
<td>(208) 458-4105</td>
</tr>
<tr>
<td><strong>Fax</strong></td>
<td>(208) 458-4106</td>
</tr>
<tr>
<td><strong>Email</strong></td>
<td><a href="mailto:jeffreyw@waltersproduce.net">jeffreyw@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:brettj@waltersproduce.net">brettj@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td><a href="mailto:shawnw@waltersproduce.net">shawnw@waltersproduce.net</a></td>
</tr>
<tr>
<td><strong>Contacts</strong></td>
<td>Jeffrey Walters, President</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:jeffreyw@waltersproduce.net">jeffreyw@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td>(208) 458-4105</td>
</tr>
<tr>
<td></td>
<td>Brett Johnson, Operations Manager</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:brettj@waltersproduce.net">brettj@waltersproduce.net</a></td>
</tr>
<tr>
<td></td>
<td>(208) 458-4105</td>
</tr>
<tr>
<td><strong>Brands</strong></td>
<td>Aristocrat, Newdale, Eagle, SunFresh, Green Giant, Sunspiced, Jumbo, Tasty Tater</td>
</tr>
</tbody>
</table>
Contacts
Dale Mickelsen, President
dale@rigbyproduce.com
Bryan Mickelsen, General Manager
mick@rigbyproduce.com
Scott Mickelsen, Business Manager
smickelsen@rigbyproduce.com
Nick Fullmer, Sales Representative
nick@rigbyproduce.com
Steve Wasden, Sales Representative
swasden@rigbyproduce.com

Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID:
10 Rigby Produce—Rigby
28 Rigby Produce—Hamer

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards
Other No. 1 Sizes
50 lb cartons, 100 lbs, 10 oz and above,
12 oz and above

<table>
<thead>
<tr>
<th>Size</th>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
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<tbody>
<tr>
<td>Carton</td>
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<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Paper</td>
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</tr>
<tr>
<td>Burlap</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</table>

Other No. 2 Sizes:
Mesh

Retail Packs Available (lbs):
<table>
<thead>
<tr>
<th>Paper</th>
<th>4</th>
<th>5</th>
<th>8</th>
<th>10</th>
<th>15</th>
<th>20</th>
<th>25</th>
<th>50</th>
<th>100</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Poly</td>
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<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Mesh</td>
<td>X</td>
<td>X</td>
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<td></td>
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</tr>
<tr>
<td>Burlap</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Retail Packs Also Available In:
3 lb poly

Brands:
PPI
Rigby Produce
Royal Crest

Varieties:
Russet Burbank
Russet Norkotah
Southwind Farms, Inc., is a small group of farmers with a big commitment. Located in the heart of the Snake River Valley in Idaho, we’ve been farming this land sustainably and responsibly for four generations. Our products are pure, natural, and handpicked, ensuring that only the very best crops make their way to your table.

**Mailing Address**
PO Box 606
Heyburn, ID 83336

**Physical Shipping Facility**
450 21st St
Heyburn, ID 83336

**Tel** (208) 436-8164  
**Fax** (208) 436-8039  
**Email** orders@southwindpotatoes.com

**Contacts**
Robert Tominaga, President  
rob@southwindpotatoes.com

Rodney Lake,  
Secretary/Treasurer: Agronomist, Market Development  
rod@southwindpotatoes.com

Jerry Tominaga, VP, Raw Production  
jerry@southwindpotatoes.com

Wendy Cottom, Office Manager  
wendy@pmt.org  |  (208) 436-8164

**This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Motor Freight

**Location:** In or near area 2 on the map

**Foodservice Packs Available:**
**Foodservice No. 1 Sizes:**
- 10 lb
- 20 lb
- 50 lb cartons

**Retail Packs Available In:**
- 24-oz retail poly bag

**Brands:**
- Gourmet Select
- Southwind Farms Gourmet

**Varieties:**
- Purple Fiesta
- Fingerling
- Red Thumb
- Fingerling
- Russian Banana

Southwind Farms, Inc., is a small group of farmers with a big commitment. Located in the heart of the Snake River Valley in Idaho, we’ve been farming this land sustainably and responsibly for four generations. Our products are pure, natural, and handpicked, ensuring that only the very best crops make their way to your table.
Sun Valley Potato Growers, Inc.  sunvalleypotatoes.com

**Mailing Address**
PO Box 59
Paul, ID 83347

**Physical Shipping Facility**
380 W 75 S
Rupert, ID 83350

**Tel** (208) 438-2605
**Fax** (208) 438-8018
**Email** brian@sunvalleypotatoes.com

**Contacts**
Brian Jones, President
Ty Erling, Sales
   Ty.Erling@rpespud.com
Dave Hagar, Sales
   David.Hagar@rpespud.com
Terrance Lindauer, Sales
   Terrance.Lindauer@rpespud.com
Abraham Pelayo, Sales
   Abraham.Pelayo@rpespud.com
Sue Rodriguez, Sales
   Sue.Rodriguez@rpespud.com
Justin Jones, Sales
   justin@sunvalleypotatoes.com
Wendy Ceja, CSR
   Wendy.Ceja@rpespud.com
Karen Werth, CSR
Chris Hall, Transportation
   Chris.Hall@rpespud.com

**Marketing by RPE, Inc.**
This company is an exporter

**Operating Season:** Year-round
**Transportation:** Rail and Motor Freight
**Location:** In or near area 2 on the map
**Shed ID:** 48

**Foodservice Packs Available:**
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

<table>
<thead>
<tr>
<th>Foodservice No. 2s:</th>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carton</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Paper</td>
<td></td>
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<td>x</td>
<td></td>
</tr>
<tr>
<td>Burlap</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Retail Packs Available (lbs):**

<table>
<thead>
<tr>
<th>Brands:</th>
<th>Varieties:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greener Valley</td>
<td>Russet Burbank</td>
</tr>
<tr>
<td>Old Oak Farms</td>
<td>Russet Norkotah</td>
</tr>
<tr>
<td>Primos</td>
<td></td>
</tr>
<tr>
<td>Sun Valley</td>
<td></td>
</tr>
<tr>
<td>Two Good</td>
<td></td>
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</tbody>
</table>

*Marketed by RPE, Inc.*
This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on the map

Shed ID: 17

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 – 120, 10 oz bakers

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>Carton</th>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
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<tbody>
<tr>
<td>Paper</td>
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<td>X</td>
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<tr>
<td>Burlap</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Retail Packs Available (lbs):

<table>
<thead>
<tr>
<th>Paper</th>
<th>Poly</th>
<th>Mesh</th>
<th>Burlap</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>5</td>
<td>X</td>
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<tr>
<td>8</td>
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<td>X</td>
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</tr>
<tr>
<td>10</td>
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<tr>
<td>20</td>
<td>X</td>
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<td>50</td>
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<td></td>
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<tr>
<td>100</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Bulk</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Brands:
A Cut Above
Ace
Riverside Farms
Side Delights
Sun Supreme

Varieties:
Russet Burbank
Russet Norkotah

Marketed by
Sun-Glo of Idaho, Inc.

SHED 87

Webster Potato Company
websterpotato.com

Mailing Address
PO Box 448
Rigby, ID 83442

Physical Shipping Facility
182 S Railroad
Rigby, ID 83442

Tel (208) 745-6825
Fax (208) 745-6939
Email jwebster@websterpotato.com

Contact
Jill Cox, Sales
jill@sunglo-idaho.com
(208) 356-5510

Brands
Celebrity
Mighty Fine
Wada Farms has been growing, packing, and shipping potatoes for over 75 years. We provide a full selection of russets, reds, golds, chippers, organics, and fingerling potatoes—in all sizes and packs—available for retail and foodservice customers. We also offer value-added packages for retail and foodservice.

- **Mailing Address**
  2155 Providence Way
  Idaho Falls, ID 83404

- **Corporate Office Address**
  2155 Providence Way
  Idaho Falls, ID 83404

- **Physical Shipping Facility Addresses**
  337 S 1400 W
  Pingree, ID 83262
  507 N. 3470 E.
  Lewisville, ID 83347
  900 University Blvd
  Rexburg, ID 83440
  545 N. 7th E.
  Sugar City, ID 83448
  322 N. Main St.
  Paul, ID 83437

- **Tel** (208) 542-2898
- **Fax** (208) 542-2893
- **Email** info@wadafarms.com

**Contacts**
- Bryan Wada, CEO
  bryanw@wadafarms.com
- Kevin Stanger, President
  kevins@wadafarms.com (208) 542-2898
- Joe Esta, Vice President
  joe@wadafarms.com (208) 542-2898
- Ben Josephson, Sales Manager
  benj@wadafarms.com (208) 542-2898
- Dave Barton, Sales
  daveb@wadafarms.com (254) 848-4411
- Tate Brooks, Sales
  tateb@wadafarms.com (208) 542-2898
- Manny Carvajal, Sales
  mannych@wadafarms.com (208) 542-2898
- Brock Rogers, Sales Assistant
  brockr@wadafarms.com

**Erick Beck, Director of Marketing**
ericb@wadafarms.com
(208) 542-2898

**Eden Adams, Account Manager**
edena@wadafarms.com

**Cindy Morgan, Packaging Coordinator**
cindym@wadafarms.com

**Kirk Yellowhair, Production Manager**
kirky@wadafarms.com

**Eric Johnson, Director of Logistics**
ericj@wadafarms.com (208) 227-1406

**Terry Hansen, Transportation**
terryh@wadafarms.com (208) 227-1406

**Kevin King, Transportation**
kevink@wadafarms.com (208) 227-1406

**Marketed by Wada Farms Marketing Group, LLC**

- **This company is an organic potato supplier**
- **This company is an exporter**

**Operating Season:** Year-round

**Transportation:** Rail and Motor Freight

**Location:** In or near areas 2, 3, and 4 on the map

**Shed IDs:**
- 26 High Country Potato
- 34 Wada Farms Potatoes, Inc.
- 50 Magic Valley Produce, Inc.
- 70 Ball Brothers Produce
- 101 Moody Creek Produce, Inc.
- 167 Genesis Organics, LLC

**Foodservice Packs Available:**

**No. 1 Carton Count Sizes:**
- 40 - 120, 10 oz bakers, standards

**Other No. 1 Sizes:**
- Foil-wrapped cartons, chippers reds, yellows and all organics

**Foodservice No. 2s:**

<table>
<thead>
<tr>
<th>6 oz min</th>
<th>10 oz and above</th>
<th>12 oz and above</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paper</td>
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<td>X</td>
</tr>
<tr>
<td>Poly</td>
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<td>X</td>
</tr>
<tr>
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</tr>
<tr>
<td>Burlap</td>
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**Retail Packs Available (lbs):**

<table>
<thead>
<tr>
<th></th>
<th>4</th>
<th>5</th>
<th>8</th>
<th>10</th>
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<tbody>
<tr>
<td>Paper</td>
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<td>X</td>
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<td></td>
<td></td>
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</tbody>
</table>

**Retail Packs Also Available In:**
- Tray Packs -- 2 ct, 3 ct, and 4 ct trays
- Foil-Wrap Tray Packs
- Value-Added packaging -- 1 lb, 1.25 lb, 1.5 lb -- Russets, Reds, Golds and Fingerlings
- Microwave products
- Mini-sized potatoes
- 3 lb poly/mesh

**Brands:**
- Restaurant
- Quality
- Blackfoot Fresh
- Gourmet
- Dole
- Fingerlings
- Easy-Bakers
- Sharp
- Easy-Grillers
- Smalls
- Genesis Organics
- Tailgate Taters
- Microwave in Bag
- Tater Made
- Wada Farms

**Varieties:**
- Russet Burbank
- Julinka
- Russet Norkotah
- Lady Amariella
- Western Russet
- Modoc
- Classic Russet
- Norland
- Bintje
- Purple Peruvian
- Cheiftain
- Ranger Russet
- Chiklamen
- Red Thumb
- Dakota Crisp
- Fingerling
- Dark Red Norland
- Pacific Russet
- Exempla
- Ruby Crescent
- Franciscan
- Russian Banana
- French Fingerling
- Smilin’ Eyes
- Gogu Valley Red
- Yellow Star
- Huckleberry Gold
- Yukon Gold
### Companies Marketed by Wada Marketing Group

#### SHED 26
- **High Country Potato**
  - **Mailing Address**
    - PO Box 817
    - Rexburg, ID 83440
  - **Physical Shipping Facility**
    - 900 University Blvd
    - Rexburg, ID 83440
  - **Tel** (208) 356-4402
  - **Fax** (208) 356-9935
  - **Contact** Bob Conger
    - bob@idahopotato.cc
  - **Brands**
    - Dole
    - Oven King
    - Valu King
    - Wada Farms

#### SHED 50
- **Magic Valley Produce, Inc.**
  - **Mailing Address**
    - PO Box 730
    - Paul, ID 83347
  - **Physical Shipping Facility**
    - 322 N Main St
    - Paul, ID 83347
  - **Tel** (208) 438-2995
  - **Fax** (208) 438-2559
  - **Contact**
    - Dean Gibson, Controller
    - dean@magicvalleyproduce.com
    - (208) 438-2995
  - **Brands**
    - De-Lish
    - Genuine
    - Magic
    - M.V.P.
    - Nifty 50
    - Sawtooth

#### SHED 70
- **Ball Brothers Produce**
  - **Mailing Address**
    - PO Box 69
    - Lewisville, ID 83431
  - **Physical Shipping Facility**
    - 507 N 3470 E
    - Lewisville, ID 83431
  - **Tel** (208) 754-4651
  - **Fax** (208) 754-8530
  - **Email** ballbros@ida.net
  - **Contact**
    - Carl Ball
  - **Brands**
    - Cheeburger
    - Cross Valley
    - Dole
    - Mark and Bill
    - Mrs. Gerry’s
    - Peak
    - Sharp
    - Wada Farms

#### SHED 101
- **Moody Creek Produce, Inc.**
  - **Mailing Address**
    - PO Box 329
    - Sugar City, ID 83448
  - **Physical Shipping Facility**
    - 545 North 7th East
    - Sugar City, ID 83448
  - **Tel** (208) 356-9447
  - **Fax** (208) 356-4373
  - **Email** billt@onewest.net

#### SHED 167
- **Genesis Organics, LLC**
  - **Mailing Address**
    - PO Box 5596
    - Twin Falls, ID 83303-5596
  - **Corporate Office Address**
    - 22199 Kimberly Rd.
    - Kimberly, ID 83341
  - **Physical Shipping Facility**
    - 138 S Custer St.
    - Glenns Ferry, ID 83623
  - **Tel** (208) 366-3070
    - (208) 313-8835
  - **Fax** (208) 366-3307
  - **Email** mflores@genesisorganics.com
  - **Contacts**
    - Don Mcfarland, CEO/
      Owner
    - dmcfarland@genesisorganics.com
    - (208) 734-0004
    - Manuel Flores, COO/
      Member
    - mflores@genesisorganics.com
    - (208) 420-1513
Wilcox, Floyd & Sons, Inc.  wilcoxfresh.com

The Wilcox family has been growing and shipping premium Idaho potatoes since 1948. With over 70 years of experience, we have the ability to bring creative and sound solutions to an evolving marketplace. We strive to be an industry leader and deliver best-in-class results for our customers, growers, and supply partners.

Mailing Address
1110 Golden Beauty Drive
Rexburg, ID 83440

Physical Shipping Facility
1110 Golden Beauty Drive
Rexburg, ID 83440

Tel  (208) 227-5149
Fax  (208) 227-5154
Email  gary@wilcoxfresh.com

Contacts
Gary Treasure, Category Manager
gary@wilcoxfresh.com
(208) 227-5149

Josh Frederick,
Business Development Manager
josh@wilcoxfresh.com
(208) 227-5154

Brett Blood, Transportation Manager
brettb@wilcoxfresh.com
(208) 227-5159

This company is an exporter

Operating Season: Year-round
Transportation: Rail and Motor Freight
Location: In or near area 4 on the map
Shed ID: 110

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Other No. 1 Sizes:
12 oz bakers, 6 oz bakers, 35 count

Foodservice No. 2s:

<table>
<thead>
<tr>
<th>Carton</th>
<th>Paper</th>
<th>Bulk</th>
</tr>
</thead>
<tbody>
<tr>
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Retail Packs Available (lbs):

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<tr>
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Brands:
Easy! Creations
Mother Earth
Fresh
Old Faithful Fries
Penny Pincher
Tastewell
Wilcox
Yellowstone Gold

Varieties:
Russet Burbank
Russet Norkotah
Chieftain Red
Dark Red Norland
French Fingerling
Kennebec
Ludmilla
Norland
Purple Peruvian
Ruby Crescent
Russian Banana
Yellow Gold
Yukon Gold
The sale of fresh Idaho® potatoes can be arranged through many channels to reach the end user.

We acknowledge the ongoing work that Idaho-based potato brokers do in moving a substantial amount of the Idaho® potato crop to their customer bases in retail and foodservice.

Contacts

Kevin Adam, Managing Member
KPA@garnand.com
(208) 734-6095

Jesse Rigel, Member
jesse@garnand.com
(208) 734-6095

Gary Garnand,
Independent Contractor
garnmkt@garnand.com
(208) 734-5744

Marketed by Gary Garnand,
Jesse Rigel, and Kevin Adam

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 2 on the map

Foodservice Packs Available:
No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers, standards

Foodservice No. 2s:

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<th>10 oz and above</th>
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Other No. 2 Sizes:
50# Mesh

Retail Packs Available (lbs):

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Retail Packs Also Available In:
50# sized cartons

Varieties:
Russet Burbank
Russet Norkotah
Dakota Crisp
Kingston Fresh  kingstonfresh.com

Mailing Address
477 Shoup Ave, Suite 207
Idaho Falls, ID 83402

Physical Shipping Facility
477 Shoup Ave, Suite 207
Idaho Falls, ID 83402

Tel  (208) 522-7070
Fax  (208) 522-2608

Contacts
Christie Sommers,
  VP of Account Services
csommers@kingstonfresh.com
  (208) 552-4522

Kristy Sommers,
  Key Accounts Manager
ksommers@kingstonfresh.com
  (208) 552-4526

Jessica Burtenshaw,
  Key Accounts Manager
jburtenshaw@kingstonfresh.com
  (208) 522-7070

Nick Proia, COO
nproia@kingstonfresh.com
  (208) 552-4510

Nick Kingston,
  VP of Business Development
nkingston@kingstonfresh.com
  (480) 341-8342

This company is an exporter

Operating Season: Year-round

Transportation: Rail and Motor Freight

Location: In or near area 4 on the map

Foodservice Packs Available:

No. 1 Carton Count Sizes:
40 - 120, 10 oz bakers

Foodservice No. 2s:

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Retail Packs Available (lbs):

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Brands: Awesome  Kingston  Kingston Fryer

Varieties: Russet Burbank  Russet Norkotah
### Fresh Idaho® Potato Brand Listing

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<td>Circle T</td>
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<td>COOK-RITE</td>
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Julian Dates

Julian dates are used by shippers to determine exactly when the potatoes were packed. This date is stenciled on the cartons at the plant. The (leap year) Julian date calendar below may assist in determining in which month a carton or bag of potatoes was packed.

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Julian Date Converter

Below is a (non-leap year) Julian date converter to calculate the specific day/month pack date. You may also enter this link into your web browser: idahopotato.com/directory/julian.

Organic Idaho® Potato Suppliers

The following suppliers comply with organic standards set by national governments and international organizations.

- Eagle Eye Produce
- Genesis Organics, LLC
- Nonpareil — Idaho Potato Packers
- Potandon Produce, LLC
- Wada Farms Potatoes
## Shed ID Numbers

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<td>Walker Produce, Inc.</td>
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<td>Nonpareil—Idaho Potato Packers</td>
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<td>Eagle Eye Produce—Twin Falls</td>
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## Hints & Tips

### Authenticity

The Grown in Idaho® seal on each carton or bag is a certification mark designating that the potatoes inside came from Idaho.

Some shippers may have products from multiple states appearing with the same private label. Look for the required Grown in Idaho® seal when choosing Idaho® potatoes.

### Storage

The Idaho Potato Commission recommends that cartons be stored with the lids on at a temperature range of 45°F–48°F.

### Tracking Info

In addition to the required potato-variety labeling, each foodservice carton also shows a shed number to determine which shipper packed the product. You can find this listing in the Shed ID Numbers table on this page.

Each carton also has a “pack date,” referencing the date when the potatoes were graded, washed, sorted, and placed in the carton.

The number is a three-digit code that represents the consecutive day of the year—the Julian date—starting with January 1 as 1 and ending with December 31 as 365 (366 in a leap year).

To determine the Julian dates, please see the chart on the previous page or access a Julian date converter to calculate the day/month pack date by entering this link into your Web browser: idahopotato.com/directory/julian.

### Idaho® Potatoes

The term Idaho® potatoes refers to the source of origin—the state of Idaho. While it primarily produces russels, Idaho also grows several other varieties of potatoes to fulfill foodservice and consumer requests. Look for the designations in printed type or a stencil on cartons or on the closing device of the retail bag.
Basic American Foods  baf.com

Jack Hume founded Basic American Foods in 1933 with the belief that integrity and taste were paramount, and these same beliefs drive us today. While we started as a modest dehydration plant in California, we’ve grown our company and our capabilities over the last 85 years, becoming the market leader, because we want to help people serve great food to as many people as possible. That’s why you’ll find our foods and brands in restaurants, schools, hospitals, and grocery and club stores around the world.

Mailing Address
415 W Collins Road
Blackfoot, ID 83221

Corporate Office Address
2999 Oak Road, Suite 800
Walnut Creek, CA 94597

Tel  (208) 785-3200
     (925) 472-4000
Fax  (208) 785-8776

Contacts
Malcolm Simmonds,
   General Manager – Foodservice
   msimmonds@baf.com
   (925) 472-4120

Toni Williams,
   Raw Material Finance Manager
   twilliams@baf.com
   (208) 785-8211

This company is an exporter

Products
Custom Dehydrated Potatoes
Dehydrated Potatoes for Foodservice Use
Dehydrated Potatoes for Industrial Use
Dehydrated Potatoes for Ingredient Use
Dehydrated Potatoes for Retail Use
Dickinson Frozen Foods, Inc.   df-foods.com/index_1.html

Mailing Address
1205 E Iron Eagle Dr, Suite B
Eagle, ID 83616

Plant Addresses
600 NW 21st St
Fruitland, ID 83619
903 E 3000 N
Sugar City, ID 83448

Tel  (208) 938-7540
Fax  (208) 938-5969
Email  cservice@df-foods.com

Contacts
Susan Williams, Sales
susan@ftiegs.com
(208) 452-1610

Frank Simmons, Sales
fsimmons@oregonpotato.com
(208) 359-5033

Monica Vanpaepeghem
monica@df-foods.com
(208) 938-7555

Products
Custom Dehydrated Potatoes
Dehydrated Potatoes for
Foodservice Use
Dehydrated Potatoes for Industrial Use
Dehydrated Potatoes for Ingredient Use
Dehydrated Potatoes for Retail Use
Potato Flour
Custom Frozen Potatoes
Frozen Potatoes for Foodservice Use
Frozen Potatoes for Industrial Use
Frozen Potatoes for Ingredient Use
Frozen Potatoes for Retail Use
IQF Roasted Potatoes

Idaho Pacific Corporation   idahopacific.com

Mailing Address
PO Box 478
Ririe, ID 83443

Corporate Office Address
4723 E 100 N
Ririe, ID 83442

Tel  (208) 538-6971
Toll Free  800-238-5503
Fax  (208) 538-5082
Email  ipc@idahopacific.com

Contacts
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Vice President Sales and Marketing
jon@idahopacific.com

Jeanne Harrison,
Industrial and Baking Sales Manager
jeanne@idahopacific.com

Julian Awdry,
Director of Export Sales
julian@idahopacific.com

Art Polson,
Director of Ingredient Sales
art@idahopacific.com

Glade Williams,
Western Regional Foodservice
Sales Manager
glade@idahopacific.com

Charles Mastruserio,
Eastern Regional Foodservice
Sales Manager
chuckm@idahopacific.com

Products
Custom Dehydrated Potatoes
Dehydrated Potatoes for
Foodservice Use
Dehydrated Potatoes for
Industrial Use
Dehydrated Potatoes for
Ingredient Use
Potato Flour
This company is an exporter
Idahoan Foods, LLC  idahoan.com  idahoanfoodservice.com

**Mailing Address**
900 Pier View Drive, Suite 100
Idaho Falls, ID 83402-4972

**Tel**  (208) 542-3700
**Toll-Free** 800-635-6100
**Fax**  (208) 542-3797

**Contacts**
Drew Facer, President and CEO
dfacer@idahoan.com
Glen Walter, Vice President Retail Sales
gwalter@idahoan.com
Ryan Ellis,
Vice President Retail Marketing &
Business Development
rellis@idahoan.com
Dan Nakamura,
Director Raw Material Procurement &
Ingredient Sales
dnakamura@idahoan.com

**Products**
Dehydrated Potatoes for
Foodservice Use
Dehydrated Potatoes for
Industrial Use
Dehydrated Potatoes for
Ingredient Use
Dehydrated Potatoes for
Retail Use

This company is an exporter

---

J.R. Simplot Company  simplotfoods.com

**Mailing Address**
1099 W Front Street
Boise, ID 83702

**Tel**  (208) 336-2110
**Toll-Free** 800-635-0408
**Fax**  (208) 384-8022

**Contacts**
Karin Hart, VP International
karin.hart@simplot.com
KK Saw, Marketing Director
kk.saw@simplot.com

**Products**
Dehydrated Potatoes for
Foodservice Use
Custom Frozen Potatoes
Frozen Potatoes for Foodservice Use
Frozen Potatoes for Industrial Use
Frozen Potatoes for Ingredient Use
Frozen Potatoes for Retail Use

This company is an exporter

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The J.R. Simplot Company is one of the largest privately held food and agribusiness companies in the nation, though at heart we’re as small as a single farmer. We pioneer innovations in plant nutrition and food processing, research new ways to feed animals and sustain ecosystems, and strive to feed a growing global population. At Simplot, we’re in the business of Bringing Earth’s Resources to Life.
Lamb Weston  lambweston.com

Lamb Weston is a leading supplier of frozen potato, sweet potato, appetizer, and vegetable products to restaurants and retailers around the world. For more than 60 years, we’ve produced innovative, inventive products that make life better for our customers and their customers.

Mailing Address
599 S Rivershore Lane
Eagle, ID 83616

Tel  (208) 938-1047
Toll-Free  800-766-7783
Fax  (208) 658-2201

Contacts
John Blair, VP Global Operations
john.blair@lambweston.com
(509) 736-0312

Mike Smith, SVP, Growth & Strategy
mike.smith@lambweston.com
(630) 445-6000

Sharon Miller, SVP and General Manager
sharon.miller@lambweston.com
(208) 658-2216

Kim Cupelli, VP Marketing
kim.cupelli@lambweston.com
(208) 658-2218

This company is an exporter

Products
- Frozen Potatoes for Foodservice Use
- Frozen Potatoes for Industrial Use
- Frozen Potatoes for Ingredient Use
- Frozen Potatoes for Retail Use

McCain Foods USA, Inc.  mccainusa.com

McCain products are found in thousands of restaurants and supermarket freezers across more than 160 countries—one in every four french fries in the world is a McCain fry. In addition to fries, McCain also produces snacks, meals, and vegetables for both the retail and foodservice industries. At McCain, we believe good ethics is good business. This guides who we are, what we do, and how we do it. The result is good food, simply made.

Mailing Address
One Tower Lane, 11th Floor
Oakbrook Terrace, IL 60181

Tel  (630) 955-0400
Toll-Free  800-938-7799
Fax  (630) 857-4560
Email  webmaster@mccain.com

Contact
Maria Ellis,
Vice President, Marketing,
Insights and Innovation
maria.ellis@mccain.com
(630) 857-4551

This company is an exporter

Products
- Frozen Potatoes for Foodservice Use
- Frozen Potatoes for Industrial Use
- Frozen Potatoes for Retail Use
**Rite Stuff Foods, Inc.**  [ritestuff.com](http://ritestuff.com)

Traditional and longtime producer of baked potato products—Twice Bakes, Fried and Filled Skins, Battered Wedges, Potato Skins, Mashed Potatoes, Potato Rollers. Recently added appetizer line: flavored potato items, cheese sticks, etc. Factory is Idaho Certified, USDA inspected, gluten free.

**Mailing Address**
398 North Yellowstone Highway
Rigby, ID 83442

**Tel**  (208) 745-8610
**Fax**  (208) 745-8665

**Corporate Office Address**
2155 South Lincoln Ave.
Jerome, ID 83338

**Plant Address**
2155 S. Lincoln Ave.
Jerome, ID 83338

**Contacts**
**Dave Moore,**  *Director of Sales/Marketing*
dmoore@ritestuff.com
(208) 933-2711

**John MacArthur,**  *Managing Director, USA*
jmacarthur@ritestuff.com
(509) 492-8470

**This company is an exporter**

**Products**
- Custom Frozen Potatoes
- Frozen Potatoes for Foodservice Use
- Frozen Potatoes for Industrial Use
- Frozen Potatoes for Ingredient Use
- Frozen Potatoes for Retail Use
- Battered and Breaded Potato Wedges
- Formed Potato Products
- Fried and Filled Potato Skins
- Potato Half Shells
- Mashed Potatoes
- Battered and Breaded Appetizers
IDAHO POTATO COMMISSION
PO Box 1670 | 661 S Rivershore Lane, Suite 230
Eagle, ID 83616 | (208) 334-2350
IdahoPotato.com/directory

Bookmark and visit this link for the most current directory listings.