IDAHO POTATO COMMISSION’S
POTATO HARVEST

320,000 acres of Idaho® potatoes are harvested per year. That’s about 13 BILLION pounds of potatoes!

94% of those 320,000 acres will grow russet potatoes such as Burbank, Norkotah, Ranger, and Western.

About 6% grow niche varieties such as golds, reds, fingerlings and more.

Visit www.directory.idahopotato.com for more potato variety information.

IDAHO® POTATO TRANSPORT:

65% 35%

IDAHO’S rich volcanic soil, warm days, cool nights, and clean water from the majestic Idaho mountains provide Idaho® potatoes with their unique texture, taste, and dependable performance.

HISTORICAL POTATO FACTS

1872 The Russet Burbank potato was developed by American horticulturist Luther Burbank. He sold the rights to his namesake potato for $150. By the early 1900s, this variety began appearing throughout Idaho.

1937 The Idaho Potato Commission (IPC) was founded as the Idaho Fruit and Vegetable Advertising Commission. IPC is a state agency responsible for promoting and protecting the famous Grown in Idaho® seal—assuring consumers they are purchasing genuine, top-quality Idaho® potatoes.

2012 IPC celebrated its 75th anniversary in 2012 in a big way! The Big Idaho Potato Truck rolled out the world’s largest potato and toured the continental U.S.

WHAT A BOOST! The Idaho® potato industry contributes about $4 billion to Idaho’s economy and provides more than 30,000 jobs.

IDAHO® POTATOES and the GROWN IN IDAHO® seals are federally registered certification marks that belong to the Idaho Potato Commission. You know you’re getting the consistent quality and taste of Idaho® potatoes when you see the seal.

The average American eats approximately 113 pounds of potatoes each year!

POTATOES ARE AMERICA’S FAVORITE VEGETABLE!*

Who loves Idaho® potatoes the most? New York! Followed by Ohio, Florida, Pennsylvania, and Texas.

*February 2014, Conducted by Kelton Research

62% are used in processed products (frozen and dehydrated)
29% are fresh
9% are grown for certified seed

Please visit www.idahopotato.com for more than 600 nutritious and delicious Idaho® potato recipes. For daily updates and to be part of our social media community, follow us on:

Facebook.com/famousidahopotatoes  Twitter.com/idahopotato  Pinterest.com/idahopotato

$ 4 BILLION 30,000 JOBS!