



IDAHO POTATO COMMISSION

TYPES OF LICENSES

Broker

Buys Idaho® potatoes for resale; may or may not take possession of potatoes; may or may not have private label(s); does not repack potatoes; may or may not sell direct to consumers.

Container Manufacturer

Provides packaging, labels, stickers, trays, and/or other containers for those packing or selling Idaho® potatoes.

Distributor

Buys Idaho® potatoes for resale or use under private label(s); does not repack potatoes; does not sell fresh potatoes direct to consumer.

Foodservice Retailer

Buys Idaho® potatoes for preparation and/or cooking; direct sales to consumers; may or may not have private label(s); does not repack potatoes.

In-state Packer /Shipper

Idaho grower and/or packer; ships or sells potatoes under their own private label(s); may or may not sell direct to consumer.

Out-of-state Repacker

Buys Idaho® potatoes from in-state grower and repacks potatoes under their own or another licensee's private label(s) for resale; may purchase some potatoes already packed for resale without repacking; may or may not sell direct to consumer.

In-state Processor

Buys Idaho® potatoes for processing into non-fresh potato product; processing plants located inside the state of Idaho; markets under their own or other companies' private label(s); sells processed product to retail outlets for consumers.

Out-of-state Processor

Buys Idaho® potatoes for processing into non-fresh potato product; processing plants located outside the state of Idaho; markets under their own or other companies' private label(s); sells processed product to retail outlets for consumers.

Retailer

Buys Idaho® potatoes for distribution at retail stores; to be sold to consumers; may or may not have private label(s); does not repack potatoes.

Trademark

Sells to consumers products which include but are not limited to wearables (hats, shirts, jackets, etc); souvenir items, or other marketable items bearing trademarks owned by the Idaho Potato Commission.